

Professional Development

Customer Service

- *Load crew: Smart and Final, Diamond Bar, California*
January 2019 - present
Able to memorize product placement, accommodating service toward all age groups and accomplish daily tasks in a timely fashion.

Newspaper

- *Campus Times Life section editor: University of La Verne*
February 2020 - May 2020
Oversaw student writers, sought out events for staff writers to cover weekly and ahead of time, brainstormed sources for stories, used Adobe InDesign to construct newspaper and WordPress to upload stories to our website.
- *Staff writer: Campus Times, University of La Verne*
September 2018 - May 2020
Tasked with writing 13 stories throughout our 14 week semester. Experience in writing for news, sports, life, entertainment, arts and business stories; each including four different, reputable sources.
- *News Assistant: City News Group, Grand Terrace, California*
August 2019 - February 2020
Worked side-by-side with field reporters and community organizations. Constructed and maintained the calendar page for six different cities, wrote weekly articles, and assisted in newspaper production and packaging.

Television

- *Reporter and Anchor: LVTV, University of La Verne*
February 2019 - May 2019
Worked closely with adjunct professor Monica Gutierrez and ULV Broadcast Operations Manager Shane Rodriguez on Foothill Community News. Tasked with writing and self-editing VOs, VOSOTs and packages, gathering footage, editing footage and audio, anchoring broadcasts and interviewing officials and local residents.

Radio

- *On-air personality: KULV Radio, 107.9 Leo FM, University of La Verne,*
September 2017 - December 2017
MixMaster Drew was the solo personality playing tunes, promotions and live PSAs for two hours a week. Audio console included CD player, USB and cassette deck functionality.

Education

- University of La Verne
- Graduate in May 2020
 - B.A. Communications with emphasis in Broadcast Journalism
 - Campus Times *Life* section editor: Spring 2020

Honors & Awards

- Newspaper:
 - Communications Awards 2020
 - Honorable mention for News - *Former student charged with faking racist incidents*
- University of La Verne Founders Scholarship recipient
- University of La Verne Dean's List Spring 2019, 2020

Personal Qualifications:

- Programs: Adobe Premiere Pro, Adobe Photoshop, Adobe Rush, Adobe InDesign, WordPress and JounoPortfolio.
- iOS and Windows software knowledge.
 - Pages to Words, Keynote to Powerpoint, so on and so forth.
- Syntax and Grammar etiquette.
 - If I can't diagram it, it's not a sentence!
- Social media knowledge:
 - Twitter, Instagram, Facebook, and Snapchat.

References:

- **Elizabeth Zwerling**
Professor of Journalism
University of La Verne
- **Lance Pugmire**
Professor of Journalism
University of La Verne
- **Jacob Ryan Ortiz**
Owner / Founder of Legion Hoops
Legion Hoops
Online Platform
- **George Keeler, Ph.D.**
Professor of Journalism
University of La Verne
- **April Reyna**
Internship Supervisor
City News Group
Grand Terrace, CA

andrew.alonzo@laverne.edu

Andrew Joseph Alonzo