



SB

SEKI BERG

**PUBLIC RELATIONS & STRATEGIC COMMUNICATION MAJOR AT
AMERICAN UNIVERSITY**

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EDUCATION

American University

Washington, DC

Expected Graduation: May 2023

Public Relations and Strategic
Communication Major

Marketing Minor

Finance Minor

North Seattle College

Seattle, WA

September 2018 – June 2019

Dual Enrollment with Ballard
High School

SKILLS

Social Media (Instagram, Twitter,
Facebook, Snapchat, LinkedIn,
Slack)

Marketing Experience

Journalistic Writing Experience

French (Proficient in speaking,
reading, and writing)

Microsoft Office (Word,
PowerPoint)

WORK EXPERIENCE

LIFEGUARD • AMERICAN UNIVERSITY • DECEMBER 2019 – PRESENT

Lifeguard at Reeves Aquatics Center at AU. Duties include: Maintaining a safe pool environment, maintenance of the pool and pool deck every shift, excellent communication.

SOCIAL MEDIA INTERN • UNIQUE UNION, INC. • MAY 2020 – SEPTEMBER 2020

Summer Social Media Intern at Unique Union, Inc. Duties include: Research, create e-mails for subscribers, and schedule and make posts on social media platforms. Build on previously learned social media skills.

SEASONAL WHOLE FOODS SHOPPER • AMAZON • MAY 2020 – September 2020

Amazon Prime Now Shopper at Whole Foods. Duties include: Fulfilling online orders on a time-crunch by locating grocery items throughout the store, packing items carefully so they're ready to be transported, and cleaning tasks for closing.

SENIOR CLASS EDITOR • BALLARD SHINGLE YEARBOOK • SEPTEMBER 2018 – JUNE 2019

Senior Class Editor for Ballard High School's yearbook publication. Duties: Design Grad Ad pages with Adobe InDesign, compile and place senior portraits using Adobe InDesign, and email parents, students and photographers.

SOCIAL MEDIA EDITOR • BALLARD SHINGLE YEARBOOK • SEPTEMBER 2017 – JUNE 2019

Social Media Editor for Ballard High School's yearbook publication. Duties: Running the Shingle's Instagram page, marketing the yearbook to increase sales, and managing other yearbook staff members advertise the yearbook.