

CATHERINE EARLY

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Experienced journalist and editor with a strong understanding and interest in environmental issues, science, business and policy. Excels at taking complicated issues and turning them into clear, concise, sparkling copy.

Specialist topics include energy, climate change, food and farming, business strategy, the ocean economy, sustainable investment (ESG), supply chain, technology, planning and land use, wildlife, conservation, transport, waste and the circular economy, environmental law and regulation.

EXPERIENCE:

Freelance environmental editor and journalist

Aug 2017 - present

I write news, features, blogs and profile pieces for a variety of business-to-business and consumer publications. I also undertake copywriting assignments, which have included briefings on reducing emissions from infrastructure construction, white papers, press releases, membership communications on topical issues, and webinar write-ups. I edit all types of copy, from journalistic articles to professional guidance documents.

Journalistic clients include BBC Future Planet, Geographical, the Economist World Ocean Initiative; Ethical Corporation; Business Green; the ENDS Report; the Ecologist and Resurgence; China Dialogue; the Planner; DeSmog; Modus; Transform; Global Government Forum; Utility Week, Network and Flex; Foresight Climate and Energy and the Developer.

Copywriting clients include National Grid ESO, the Climate Group, the Forest Stewardship Council; Windpower Monthly; the Institution of Civil Engineers; the Chem Trust; Limejump and Mott MacDonald.

Editing clients include Global Government Forum, IEMA, MUD Jeans, the Ecologist and China Dialogue.

Deputy editor, [the Environmentalist](#), Lexis Nexis

Sept 2014 - June 2017

The Environmentalist (now known as *Transform*) covers environmental business, policy and regulation for 15,000 members of IEMA, an institute for environmental professionals.

- Edited the website, wrote and uploaded daily news, edited technical articles, commissioned exclusive blogs, created weekly newsletter, worked with website developers on new functionality including a platform upgrade, managed Twitter and LinkedIn accounts.
- Wrote news and features for the monthly print edition. Deputised for the editor, proofed pages and commissioned copy, liaised with sales teams.

Associate editor, [Planning](#), Haymarket Media Group

2013-2014

Planning is the trade magazine for public and private sector town planners.

- Edited special reports. Managed schedules, budgets, data collection and analysis by a third-party supplier, commissioned and edited copy and managing production processes.
- Wrote news and features on energy and environment issues affecting town planners for both the daily web bulletin and print magazine.

Associate editor, [Windpower Monthly](#), Haymarket Media Group

2010-2013

Windpower Monthly covers international business and policy for the wind energy sector.

- Wrote, commissioned and edited news and news analysis for the magazine and website; features for the magazine and special reports.
- Deputised for the editor when away; proofing and passing pages and writing the leader.
- Managed a junior reporter in-house and a network of international reporters.

Senior writer, [the ENDS Report](#), Haymarket Media Group

2008-2010

The ENDS Report covers UK environmental business and policy.

- Edited the parliament and politics section.

- Wrote news and features on issues including the built environment, renewable energy, town planning, transport, biodiversity, sustainable business and water.

Senior reporter/deputy news editor, *Planning*, Haymarket Media Group 2004-2008

- Managed a team of four reporters when the news editor was away.
- Edited the transport and environment pages, wrote news, analysis and features.

Assistant editor: *The Bizz*, Chandler Gooding corporate publishing 2003-2004

- Six-month contract. Wrote news and features for a newspaper for BT Wholesale employees, subbed stories for *The Bizz* online and organised photographic shoots.

Reporter: *Environment Business*, Faversham House Publishing Aug 2003

- Two-week work experience placement, writing news and features.

Reporter, *The Bolivian Times*, La Paz, Bolivia Sept-Dec 2002

- Wrote news and features for a weekly English newspaper.

Corporate communications consultant, Talking People 2000-2002

- Drafted employee newsletters and booklets, project managed design and print.

Award-winning journalism

- Outstanding content award at Haymarket's 2013 internal awards for data-led stories in *Planning*.
- PPA Business Magazine of the Year 2011 for *Windpower Monthly*.
- Finalist in *the Guardian's* 2009 International Development Journalism competition for articles about [deforestation in Guatemala](#) and [maternal mortality in Tanzania](#).
- Winner of Friends of the Earth International photography competition 2009.
- Longlisted for the Chartered Institute of Water and Environmental Management's Environment Photographer of the Year 2009 award.
- Longlisted for the 2007 Independent/Bradt travel writing competition.

Professional memberships:

National Union of Journalists; Earth Journalism Network; Radiance International (climate change network for freelance consultants); Clean Energy Wire journalism network.

EDUCATION:

- PMA Postgraduate Course in Magazine Journalism July – Sept 2003 (PTC accredited)
- Kensington and Chelsea College
BTEC photography levels two and three - merit
- The University of Birmingham 1995 – 1998
BA (Hons) English language and literature - 2:1. Italian ancillary – 2:1
- Old Palace School, Croydon 1988 – 1995
A levels: English literature (A), French (A), history (B) general studies (B)
GCSEs: 10 A grades and 1 B grade

INTERESTS:

- Photography: Taking photos (primarily landscape and wildlife) and attending exhibitions
- Outdoor activities: Rock climbing, hill walking, cycling, camping and gardening
- Travelling: Independent travel through North and South America, Asia, Africa, Europe and Australasia, including journalistic assignments in Guatemala, Tanzania, Uganda and Bolivia