

## CATHERINE EARLY

[@Cat\\_Early76](#) · [LinkedIn](#) · [Portfolio](#) · [Catherine.early76@gmail.com](mailto:Catherine.early76@gmail.com)

Experienced writer and editor with a strong understanding and interest in environmental issues, science, business and policy. Excels at taking complex issues and turning them into clear, concise, sparkling copy.

Specialist topics include energy, climate change, biodiversity, food and farming, business strategy, the ocean economy, sustainable investment (ESG), supply chain, technology, planning and land use, conservation, transport, waste and the circular economy, environmental law and regulation.

I cover multilateral environmental negotiations for a variety of clients. I have attended two UNFCCC COP negotiations and one CBD COP summit, and covered many more remotely.

Awards include Highly Commended for the Freelancer of the year award at the 2023 Aviva Sustainability Media Awards; Outstanding Content award at Haymarket Media Group for data-led stories; PPA Business Magazine of the Year for *Windpower Monthly*; finalist in *the Guardian's* International Development Journalism competition for articles about [deforestation in Guatemala](#) and [maternal mortality](#).

### EXPERIENCE:

#### **Freelance environmental editor and journalist**

**Aug 2017 - present**

I write news, features, blogs and profile pieces for a variety of business-to-business and consumer publications including BBC Future Planet; China Dialogue; Geographical; Economist Impact; Ethical Corporation/Reuters; the ENDS Report; the Ecologist and Resurgence; Foresight Climate and Energy; Inkcap Journal; Nature Climate Change; and Business Green.

I also undertake copywriting assignments, which have included briefings and reports, white papers, membership communications on sustainability issues, and webinar write-ups. Clients include GSCC; National Grid ESO, the Climate Group, the Forest Stewardship Council; Windpower Monthly; the Institution of Civil Engineers; the Chem Trust; Limejump and Mott MacDonald.

I edit all types of copy, from journalistic articles to professional guidance documents for clients including WWF, Global Government Forum, IEMA, MUD Jeans, the Ecologist and China Dialogue.

#### **Deputy editor, *the Environmentalist*, Lexis Nexis**

**Sept 2014 - June 2017**

*The Environmentalist* (now known as [Transform](#)) covers environmental business, policy and regulation.

I wrote a weekly newsletter, edited the website, wrote and uploaded daily news, edited technical articles and commissioned blogs. I worked with web developers on new functionality including a platform upgrade, and managed social media accounts. I wrote news and features for the monthly print edition, and deputised for the editor.

I attended UNFCCC COP21 in Paris, writing a news round-up for a daily newsletter.

#### **Associate editor, *Planning*, Haymarket Media Group**

**2013-2014**

*Planning* covers built environment policy and regulation. I wrote and edited a weekly environment newsletter. I edited special reports, which involved managing schedules, budgets, data collection and analysis by a third-party supplier, commissioning and editing copy, and managing production of the publication.

#### **Associate editor, *Windpower Monthly*, Haymarket Media Group**

**2010-2013**

*Windpower Monthly* covers business and policy for the wind energy sector globally. I wrote, commissioned and edited news, features and special reports. I managed a network of international reporters.

#### **Senior writer, *the ENDS Report*, Haymarket Media Group**

**2008-2010**

*The ENDS Report* covers UK environmental business and policy. I edited the parliament and politics section.

#### **Senior reporter then deputy news editor, *Planning*, Haymarket Media Group**

**2004-2008**

I edited the transport and environment pages.

**Assistant editor: *The Bizz*, Chandler Gooding corporate publishing (six month contract) 2003-2004**

**Reporter: *Environment Business*, Faversham House Publishing (work experience) Aug 2003**

**Reporter, *The Bolivian Times*, La Paz, Bolivia Sept-Dec 2002**

**Corporate communications consultant, Talking People consultancy 2000-2002**

I drafted employee newsletters and booklets, and project managed design and print.

**PROFESSIONAL MEMBERSHIPS:**

National Union of Journalists; Earth Journalism Network; Radiance International (climate change network for freelance consultants); Clean Energy Wire journalism network.

**LANGUAGES:**

Spanish (European B1 level)

French (UK A level 'A' grade)

Italian (UK GCSE 'A' grade)

German (UK GCSE 'A' grade)

**EDUCATION:**

- PMA Postgraduate Course in Magazine Journalism July – Sept 2003 (PTC accredited)
- Kensington and Chelsea College  
BTEC photography levels two and three - merit
- The University of Birmingham 1995 – 1998  
BA (Hons) English language and literature - 2:1. Italian ancillary – 2:1
- Old Palace School, Croydon 1988 – 1995  
A levels: 2 A grades and 2 B grades; GCSEs: 10 A grades and 1 B grade

**INTERESTS:**

- Photography: Taking photos (primarily landscape and wildlife), and attending exhibitions
- Outdoor activities: Hiking, cycling, camping and gardening
- Travelling: Independent travel through North and Latin America, Asia, Africa, Europe and Australasia.  
Journalistic assignments in Indonesia, Guatemala, Tanzania, Uganda and Bolivia