

**AMY MAYER** • amyhmayer@gmail.com • 413-772-9647 • [www.amymayerwrites.com](http://www.amymayerwrites.com)

**SUMMARY:** I'm an award-winning multimedia journalist with writing, reporting, editing, producing, and project management experience.

## SKILLS

- Editing: assigning and editing daily spot and feature stories; coordination of projects with multiple reporters and various digital and audio components; fact checking; headline and sub-head writing for SEO.
- Project management: establishing workflow for collaborations, internal and external communication, juggling multiple projects simultaneously, time management in a fast-paced environment with short- and long-term deadlines.
- Reporting & writing: beat development, investigative and enterprise projects, narrative storytelling, source tracking.
- Apps & social media: Adobe Audition + Creative Suite, AirTable, Facebook, Google Drive, Instagram, Microsoft SharePoint, Pro Tools, Twitter, WordPress, Grove.
- Independent self-starter: ready to go on day one with a positive attitude, kindness, a great sense of humor, and a commitment to transparency, collegiality, and the importance of prioritizing diversity, equity, inclusion, and belonging.
- Languages: fluent in Spanish.

## EXPERIENCE

### **Freelance journalist (since 2021)**

- Contribute to *BioScience*, *Estuary News*, Marketplace, NPR, WHYY's The Pulse.
- Mentor, Sharon Dunwoody Science Journalism Mentoring Program
- Contract producer/editor for American Public Media's Field Work Podcast
- Contract writer and podcast contributor for Agri-Pulse.com

### **On-call reporter/producer, KQED Public Radio (since 2021)**

- Fill-in producer for The California Report Magazine, including writing and building out web posts, cutting down interviews, uploading final show to Megaphone.
- Reported and produced stories for The California Report Magazine and Bay Curious.

### **Editor (remote), St. Louis Public Radio (2022)**

- Edited audio spots and features, web stories, and photos; lead audio editor for August primary election results.
- Learned station style guide and content management system; contributed to decisions about social media and push notifications.
- Supervised education beat reporter; member of editorial leadership.

### **Onboard Outreach Office, International Ocean Discovery Program (2022)**

- Managed social media campaign for two-month science expedition.
- Developed, curated, and distributed "snippets of science in sound" in seven languages.
- Wrote or edited 12 blog posts.
- Connected science team virtually with more than 3.5 million people.

### **Agriculture reporter, Iowa Public Radio/Harvest Public Media (2012-2020)**

- Beat reporter covering food and agriculture statewide and for a regional collaboration; daily spots, features, and web stories plus investigative and enterprise projects.
- Edited [Change At The Climate Divide](#), a five-part series. Managed grant-funded budget and remote team of staff and freelance reporters in multiple states.
- Spearheaded investigative series on [pesticide exposure](#) across six states. Broke news of pilot's [punishment for illegal spraying](#).
- Investigated deadly [swine disease](#) outbreak and produced a [multimedia project](#).
- Researched, wrote and voiced [Futures Market Explained](#), a Harvest Public Media video that has been viewed nearly 700,000 times on YouTube.
- Collaborated on Harvest and IPR podcast launches.
- Filled-in for IPR news director and Harvest editor; mentored new reporters.

### **Independent producer, writer and early-career broadcaster (1998-2012)**

- Freelance bylines in: *Boston Globe*, *Newsweek*, *The New York Times*, *Real Simple*.
- Producer: Celia's Alaska: Pioneer Stories of Denali and [Peace Corps Voices](#).
- Host/reporter/producer at KUAC-FM in Fairbanks, AK and WFCR in Amherst, MA.
- Adjunct journalism instructor at University of Alaska Fairbanks, UMass Amherst.

### **EDUCATION**

**Graduate School of Journalism, U.C. Berkeley:** Masters in Journalism.

**Wellesley College, Wellesley, MA:** Bachelor of Arts in Latin American Studies.

### **SELECTED AWARDS & GRANTS**

2021 Institute for Journalism and Natural Resources, post-workshop reporting grant for NPR story, [Coastal tribes in Oregon hope to bring sea otters back to their community](#).

2020 Midwest Broadcast News Association, award of merit, Systemic Racism's Legacy in Iowa.

2019 Iowa Broadcast News Association, first place, Near Cities, Land Owners and Urban Farmers Confront Pressure from Development.

2018 Midwest Broadcast Journalists Association, first place, [How Fancy Cheese May Save Some Small-Scale Dairies](#).

2016 RTDNA Regional Murrows, Avian Flu Hits the Midwest and Tracking a Farm Virus.

### **ADDITIONAL TRAINING**

- Institute for Journalism and Natural Resources California Ocean + Climate Workshop (2021), Ocean + Climate Workshop (2020)
- Investigative Reporters and Editors Data Visualization Boot Camp (2019)
- Institute for Journalism and Natural Resources Upper Mississippi River Institute (2018)
- ScienceWriters (2018, 2016, 2011)
- Investigative Reporters and Editors Computer Assisted Reporting Boot Camp (2017)

### **SERVICE & MEMBERSHIPS**

- **Association of Independents in Radio** board member/secretary (2008-2015)
- **Girl Scout Gold Award** (1988)
- **Investigative Reporters and Editors**
- **NLGJA: The Association of LGBTQ Journalists** chapter president (2000-2001)
- **Report for America** mentor/trainer (2021-2022)