

SCIO

emma myers

alicia von rittberg
badchieff
booboo stewart
calum harper
jameela jamil
jason isaacs
kelly mccormack
kiara nirghin
michael cimino
stephanie suganami
summer walker
talytha pugliesi
wunmi mosaku
zoë bleu sidel



wearing **CHANEL** photographed by **cameron postforoosh**

48

Schon!48

all about desire

alicia von rittberg booboo stewart calum harper emma myers jameela jamil jason isaacs kelly mccormack kiara nirghin michael cimino stephanie suganami summer walker talytha pugliesi wunmi mosaku

badchieff

wearing Louis Vuitton photographed by jonas huckstorf

digital cover

Schon! 48

all about desire

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calum harper
emma myers
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kiara nirghin
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stephanie suganami
summer walker
talytha pugliesi
wunmi mosaku
zoë bleu sidel

wearing Feben, FALKE + Christian Louboutin photographed by matt leeves

digital cover







School 48

all about desire

zoë bleu side

alicia von rittberg
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booboo stewart
calum harper
emma myers
jameela jamil
jason isaacs
kelly mccormack
kiara nirghin
michael cimino
stephanie suganami
summer walker
talytha pugliesi
wunmi mosaku

wearing Valentino photographed by annabelle foucher

digital cover

SCION!48

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michael cimino
stephanie suganami
talytha pugliesi
wunmi mosaku
zoë bleu sidel

summer walker

wearing Issey Miyake + Saule photographed by tyler patrick kenny





SCENIA 48 all about desire

jason isaacs

alicia von rittberg
badchieff
booboo stewart
calum harper
emma myers
jameela jamil
kelly mccormack
kiara nirghin
michael cimino
stephanie suganami
summer walker
talytha pugliesi
wunmi mosaku
zoë bleu sidel

digital cover

wearing **Burberry + Manolo Blahnik**photographed by **lee malone**



all about desire

alicia von rittberg
badchieff
booboo stewart
calum harper
emma myers
jameela jamil
jason isaacs
kiara nirghin
michael cimino
stephanie suganami
summer walker
talytha pugliesi
wunmi mosaku

Wearing
Burberry, Brooks Brothers, SANDRO,
Christian Louboutin + Ray-Ban
photographed by robin harper

digital cover

zoë bleu sidel

SEED JA8

all about desire

calum harper



alicia von rittberg
badchieff
booboo stewart
emma myers
jameela jamil
jason isaacs
kelly mccormack
kiara nirghin
michael cimino
stephanie suganami
summer walker
talytha pugliesi
wunmi mosaku
zoë bleu sidel

wearing Lacoste photographed by stephanie pistel

Schon!48

all about desire

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jason isaacs
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kiara nirghin
michael cimino
stephanie suganami
summer walker
wunmi mosaku
zoë bleu sidel

digital cover

tha pugliesi

wearing **Swarovski** photographed by **marcello junior dino**







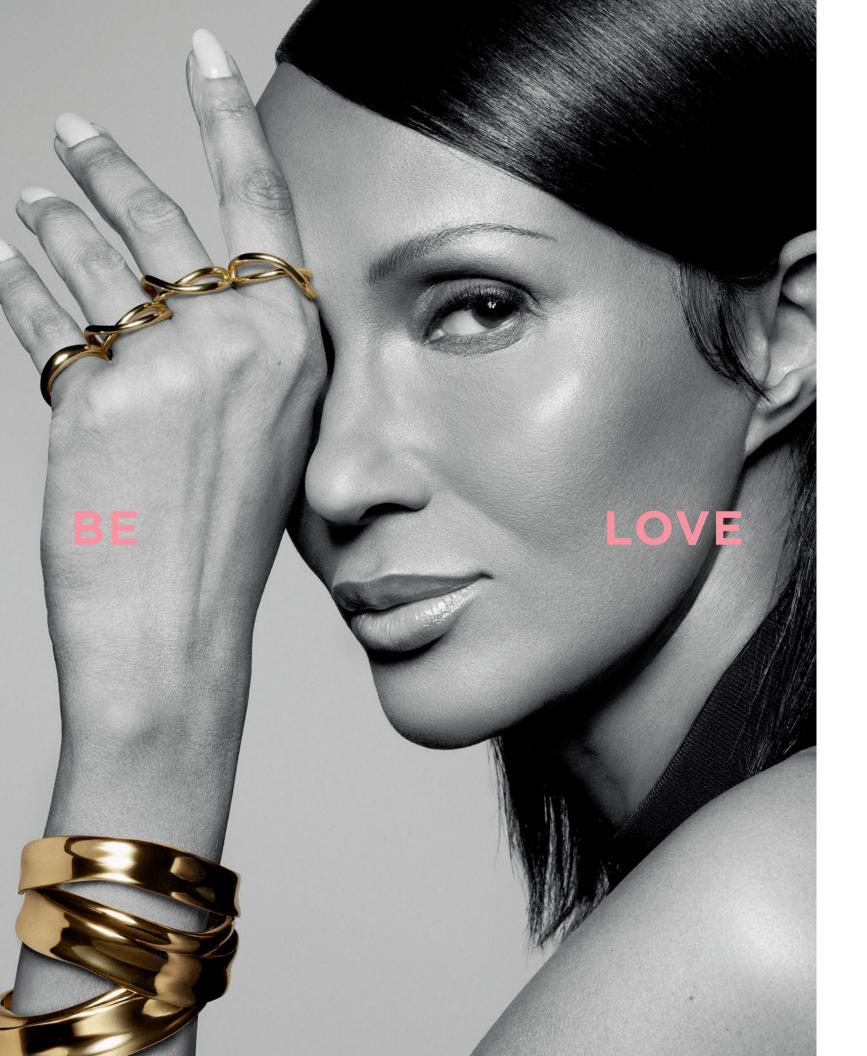


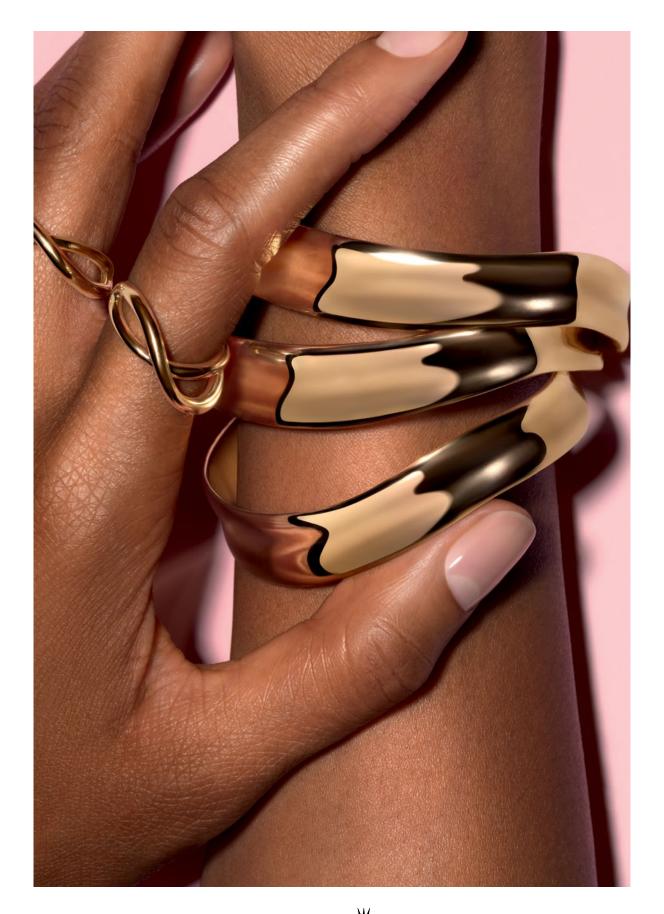


SPORTIVAX









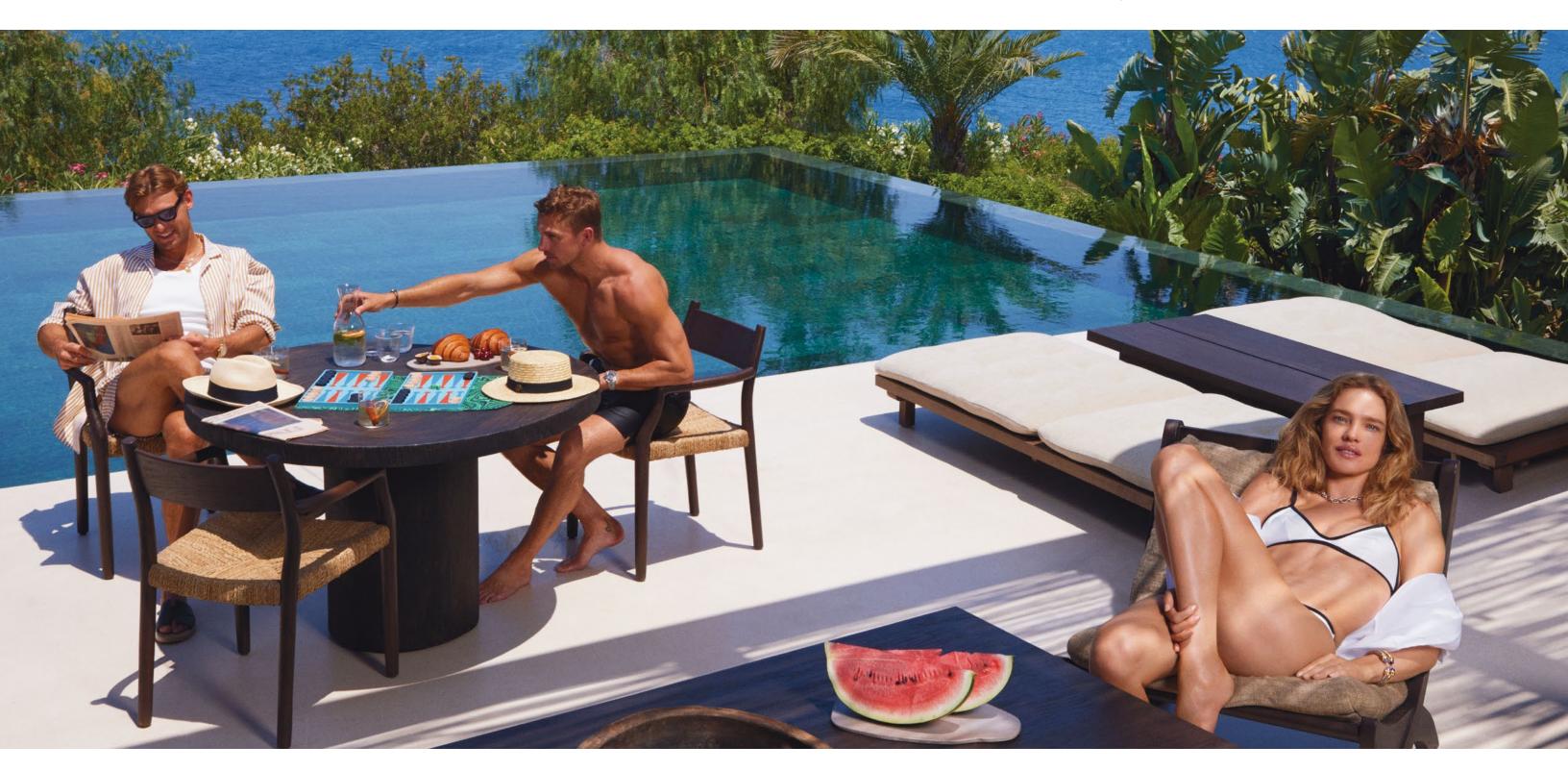
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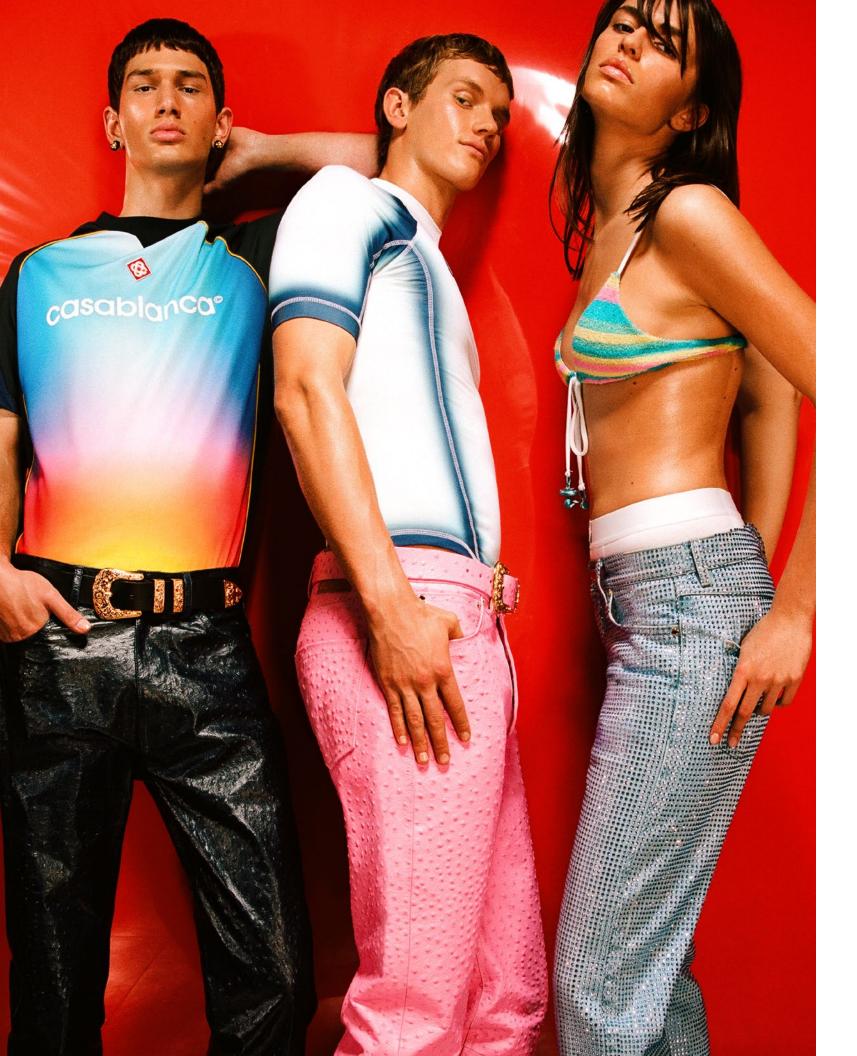
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editor's letter

"The world is little, people are little, human life is little. There is only one big thing – desire."

Willa Cather

When looking for inspiration for our 48th issue, there was an aspect of creativity which we realised we rarely look at: the initial spark. What moves us, what inspires us and what pushes us to act? At the heart of it all is desire. It's the inspiration that compels us to create; that sensation of longing for something, the idea which is at the inception of it all. That, dear readers, was the starting point to our issue – the dynamic energy behind all our greatest actions in life.

Desire can be interpreted in multiple ways, as we learnt when we asked our collaborators to embody and represent what the act of desiring was for them. It's a philosophical question that opens us up to the multiplicity of experiences of human life. From mind and creativity to body and beauty, from concrete IRL love to spiritual longing: desire moves us in many ways.

We start with cover star Emma Myers, captured by Cameron Postforoosh in CHANEL. An example that dreams really can come true, Myers tells us how her childhood obsessions were realised, from working with hero Jack Black and starring in 'A Minecraft Movie' to being immortalised as a LEGO mini figure. Meanwhile, model and content creator Calum Harper is soon set to achieve his childhood ambition of becoming an actor, and Stephanie Suganami shares her excitement about her first feature film 'Opus'.

Accomplished actor Jason Isaacs recounts how he coveted a role in 'The White Lotus' and why "having an interesting time at work", such as in his latest film 'The Salt Path', is more important to him than career goals. The desire to weave stories seems to be a common theme; Alicia Von Rittberg entrances in Fendi, as she contemplates her character's true motivations in 'Dinner for Five – Killer for One'. Wunmi Mosaku stuns in Pandora, while telling us why discovering new characters, worlds and genres motivates her, including horror film 'Sinners'.

Meanwhile, Zoë Bleu Sidel talks us through making Luc Besson's 'Dracula: A Love Tale' and why it's less about horror than about a love and longing that transcends lifetimes.

But weaving stories spills into many disciplines. Actor, artist and musician Booboo Stewart explains how art addresses his yearning for greater self-understanding. Kelly McCormack longs for a way back to the truth, which she finds through music. She also tells us what drew her to her new film 'Sorry, Baby'. Michael Cimino wants to up his game and resonate with audiences through his upcoming music and screen projects "Until Dawn" and "Motorheads".

Dressed in Louis Vuitton, recording artist, DJ and producer Badchieff tells us how he explores themes of desire and loss. Summer Walker reveals why she's ready to start a fresh chapter and explore new themes and genres in her music. Both talk us through their new albums.

The multi-faceted Jameela Jamil aims to put "uplifting and positive content out into the world" with movies such as Pixar's 'Elio', while staying true to herself and embracing her imperfections. On the set of a Miu Miu special, author, entrepreneur and sustainability advocate Kiara Nirghin shares why she strives for a future where technology and Al are used for the greater good.

Fashion and desire have long gone hand in hand. In Paris, we shoot the H&M Studio Resort Capsule Collection against the iconic skyline and explore the dynamic energy of movement with the Fall 2025 Collection's Lifestyle Capsule from Dior Men. In Milan, meanwhile, we enter an 'Alice in Wonderland' style universe, with the DEDAR Milano x Westwing collection.

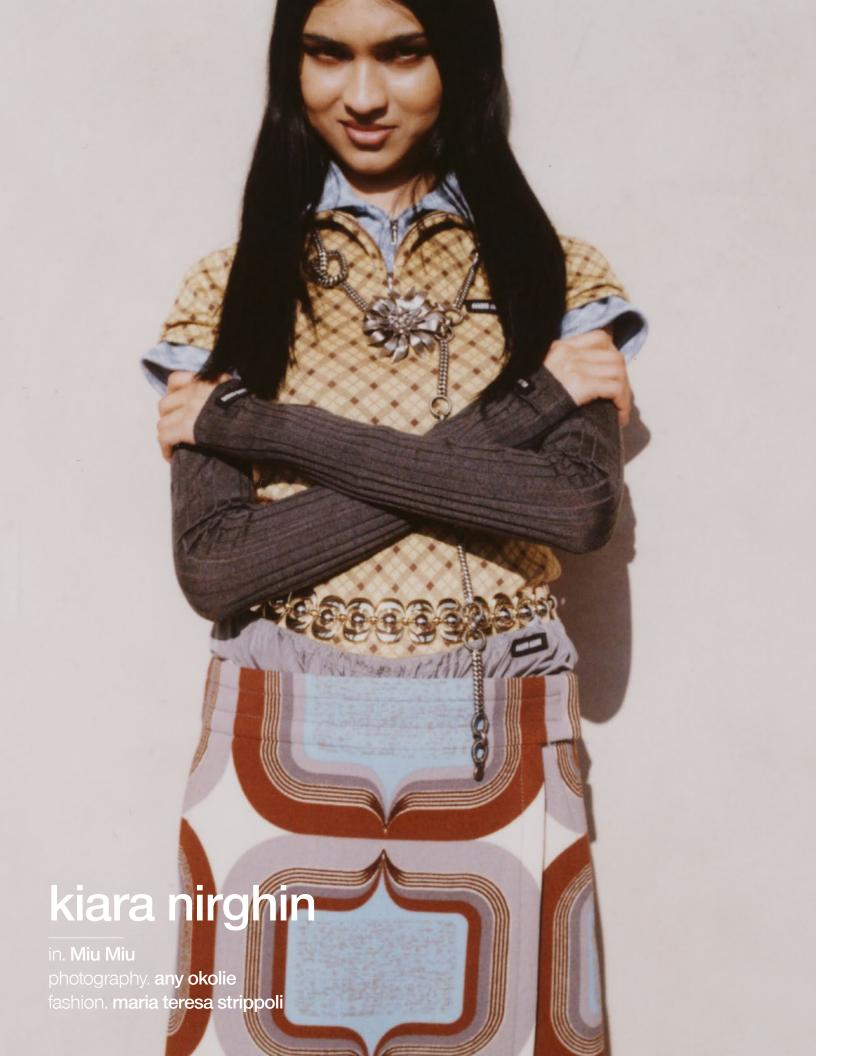
Falling in love with life, exploring new dreams, letting yourself be inspired, opening yourself up to new possibilities; these are just some of the sensations we'd like to conjure within these pages. We hope you're as inspired as we were making this issue.

Raoul Keil litor-in-chief + creative director



Emma Myers wears CHANEL

photography. **Cameron Postforoosh** fashion. **Zoe Gofman**





opposite full look. **Miu Miu**

full look. Miu Miu











opposite full look. **Miu Miu**

full look. Miu Miu









artificial intelligeni(us)

Schön! speaks to Kiara Nirghin about putting 'us' at the heart of technology and using it to build a better future.

"The world has irrecoverably changed, and I want to make sure that it is for the better, because we are on a path that I fundamentally do not believe is towards destruction," states South African-born, Stanford-educated technologist, author and sustainability advocate Kiara Nirghin. At 24 years old, her passion for problem-solving has earned her spots on some of the most influential lists, including Forbes' Generation Disrupter and Glamour Magazine's College Women of the Year. Her continued pursuit of technology with a purpose has even resulted in international recognition as the Grand Prize winner at the Google Science Competition, with a tech and data-driven innovation against climate change. Nirghin tells Schön! about her passion for furthering technology's remit, all things CHIMA and the importance of using generative AI responsibly, sustainably and effectively.

For Nirghin, problem-solving is more than just something she's good at, but also a true passion. "I've always been fascinated by how different parts of a system work together," she reflects. "Even as a kid, I loved building and analysing algorithms; figuring out how we could improve models to change the way people interact with technology." Now, as AI dominates global discourse, she acknowledges the inevitable debates that come with any transformative technology but, for Nirghin, the conversation isn't about resisting change but rather about embracing it responsibly. "I hold two fundamental beliefs close to my heart," she says. "First, I'm a technology explorationist. I believe in pushing technology as far as possible because that's how society progresses. Second, ignoring the inevitable is the worst decision we can make." In other words, these two ideas, in her opinion, must coexist. "Whether we talk about AI or not, it is going to get developed, and depending on where you are geographically, if there is a difficulty in having the conversations or funding researchers, [AI] is just going to advance elsewhere," she explains.

It makes sense then that she feels the biggest challenge right now is that "We're not moving fast enough. We need to move faster in terms of getting everybody on the same page to make sure that we are building and developing the right systems with the right frameworks and we're allowing it to proliferate into society in the right ways."

As co-founder and CTO of CHIMA, a San Francisco-based startup backed by Silicon Valley's most renowned venture capital investors, Nirghin shares that the company's focus is on redefining the new potential of generative AI across industries with cutting-edge models that are responsible, sustainable and effective. She traces the company's origins back to a shared belief with her co-founder and sister Nikhara, which is that "The future is being built right now, and we're living in the era of exponential change where technology and bold thinking are reshaping what's possible in real time." CHIMA, she says, is their platform to experiment with the "more daring, open and abundant realities" emerging at the intersection of AI and human potential. It's the perfect fusion of curiosity and creativity. "[Nikhara and I] want to see what technology can do in accelerating the world. We call ourselves tech support on the side," she laughs.

Amid innovation and exploration, Nirghin is firm in her belief that with these advancements comes great responsibility. Her lingering question becomes, "If a bunch of young people are building and putting things out into the world, are we checking that these things are having net positive impacts?" However, according to her, the answer isn't about slowing down, but it is about embracing the speed and doing better. "I think rapid progress and responsible Al are not in opposition with each other," she stresses, "and I know that that could be a hot take, but I think that they are so aligned, and you can't have one without the other."

Naturally, Nirghin is fascinated by how technology intersects with different disciplines, including fashion. A devoted fan of Prada, she says with a laugh, "P is for Prada, but I also think it's for Pioneers." At the core of her excitement is the belief that we're only scratching the surface of what's possible. "We are so early in this [technology] journey that it is so incredibly exciting to talk about," she says with conviction, continuing, "and these technological advancements are going to be the most important [advancements] we have in this decade."

Watch this space because, according to Nirghin, we are already building a better tomorrow, today.

words. Sandy Aziz

photography + art direction. Any Okolie fashion. Maria Teresa Strippoli talent. Kiara Nirghin hair + make up. Giorgia Giommoni using YSL, CHANEL + Rabanne fashion assistant. Juliette Lejeune location. Portrait Milano Leading Hotels Of The World special thanks. The Team @ Miu Miu

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we love. Koa

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