

NEXT Exhibit Showcases World's Most Diverse Games, open for media bookings

16 October 2018 - The NEXT Exhibit is now accepting interview bookings for its groundbreaking line-up of inclusive, exciting games made by diverse teams across the globe.

From 26 - 28 October 2018, the inaugural NEXT Exhibit will bring six innovative games from underrepresented developers across the world to the main concourse of PAX Australia 2018, selected from nearly one hundred applications.

The full list of NEXT Exhibit developers are: Artifact 5 (*Anamorphine*), Kitfox Games (*Boyfriend Dungeon*), 3 Fold Games (*Before I Forget*), Pugcorn (*Florescer*), Joe Watson and EnderLost Studios (*An Aspie Life*), and Mojiken Studio and Toge Productions (*She and the Light Bearer*).

The boundary-pushing games playable at NEXT Exhibit spark discussion and visibility on important topics, including: mental health, the challenges faced by those with autism, the preservation of culture and folklore, LGBTQIA+ representation, serious illness and the experiences of young transgender people. The developers themselves hail from all corners of the world including Indonesia, Brazil, the United States, Canada and Australia.

Ross Symons, CEO of developer/publisher and NEXT Exhibit premium sponsor Big Ant Studios, had this to say: "Big Ant Studios has always supported giving smaller developers a platform to find the audience they deserve. We have always done what we can to be a part of these platforms, and we are proud to sponsor NEXT Exhibit and help bring exciting titles to the front of PAX Aus 2018."

Ally McLean, NEXT Exhibit Curator and Co-ordinator, said the showcase is an opportunity for media and PAX Australia attendees to discover unique, powerful experiences in an Australian games expo first.

"An exhibit like this in one of the highest foot traffic areas of Australia's most prolific consumer games show has never been done before. We're proud that the main concourse of Australia's most successful games festival will host the work of underrepresented developers and games featuring identities and stories not typically seen in mainstream gaming."

Luke Lancaster, PAX Australia Content Manager, added, "Every year PAX Aus brings creative independent games to the attention of tens of thousands of passionate gamers. In 2018, we couldn't be more proud to host the NEXT Exhibit, which is showcasing some of the most vital work from underrepresented developers in games today. The inaugural NEXT collection is



thoughtful, original and timely, and we have no doubt these games will shine at Australia's biggest gaming festival."

The NEXT Exhibit is made possible by the support of premium sponsor Big Ant Studios, accessibility sponsor Xbox Australia, and additional sponsors Defiant Development, Dinosaur Polo Club, Lenovo, Game As You Are, The Working Lunch, and the Interactive Games and Entertainment Association (IGEA).

The highly-regarded talent behind the NEXT Exhibit are also available for media interviews. Team members include curator Ally McLean, the multi-award winning gamerunner of *Rumu* and creator of The Working Lunch mentor program, and Liam Esler, former co-director of queer gaming convention GX Australia and former event manager for Game Connect Asia Pacific, the Australian game developers' conference.

Video or phone interviews with international or off-site developers can be arranged prior or post PAX Aus by contacting the NEXT team. Developer Bradley Hennessey, creator of *An Aspie Life*, will be on-site at PAX Aus to provide interviews.

Book interviews with the NEXT Team and featured developers by contacting Ally McLean on +61401611707 or nextexhibitteam@gmail.com.

Ends.

Media contact
Ally McLean - Curator/Co-ordinator, NEXT Exhibit
M: +61401611707
nextexhibitteam@gmail.com



NOTES FOR THE EDITOR

• **Event:** NEXT Exhibit

• When: 26 - 28 October 2018

• Where: Main Concourse, PAX Aus, Melbourne Convention and Exhibition Centre,

Melbourne, VIC 3006

• Register: www.paperlesspost.com/flyer/go/8LmdwKMhaoPA3oikR2qD

About NEXT Exhibit

The NEXT Exhibit is a showcase highlighting the work of underrepresented developers at the forefront of what games can do, front and centre at Australia's largest consumer games event.

Additional Resources

- Learn more about the developers featured at NEXT Exhibit here.
- Press kit including logos and screenshots available <u>here</u>.

Connect with NEXT Exhibit

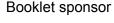
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