

# NEXT Exhibit Showcases World's Most Diverse Games in Australian games expo first at PAX Aus 2018

**18 October 2018** - NEXT Exhibit is bringing under-recognised games to tens of thousands of players at Australia's largest games festival, PAX Aus.

From 26 - 28 October 2018, the inaugural NEXT Exhibit sees six games by underrepresented developers showcased at PAX Aus 2018's main concourse. This is the first exhibit of its type to take place in one of the highest foot traffic areas of Australia's most successful games show.

The jury-selected game lineup offers a variety of experiences that push the boundaries of what gaming can do. These titles explore mental health, the challenges faced by people with autism, preservation of culture and folklore, LGBTQIA+ representation, serious illness, and the experiences of young transgender people.

Ally McLean, NEXT Exhibit Curator and Co-ordinator, said, "We see this as an extraordinary opportunity for PAX attendees, and for Australia's enormous community of gaming enthusiasts to explore games they may otherwise never be exposed to. These are games that redefine traditional perceptions of what games are, and who can make them."

Visitors to the NEXT Exhibit can play *Before I Forget* (3 Fold Games), *She and the Light Bearer* (Mojiken Studio, Toge Productions), *Florescer* (Pugcorn), *Boyfriend Dungeon* (Kitfox Games), *An Aspie Life* (Bradley Hennessey, Joe Watson, EnderLost Studios) and *Anamorphine* (Artifact-5).

Behind the games are nine global developers who represent NEXT's mission to provide opportunities for underrepresented creators.

Ross Symons, CEO of developer/publisher and NEXT Exhibit premium sponsor Big Ant Studios, said that he – and the entire team at Big Ant – have long considered it critical for the Australian games industry to properly support underrepresented developers, as everybody wins when powerful and creative new experiences come to market.

"Big Ant Studios has always supported giving smaller developers a platform to find the audience they deserve. We have always done what we can to be a part of these platforms, and we are proud to sponsor NEXT Exhibit and help bring exciting titles to the front of PAX Aus 2018," Ross said.



NEXT Exhibit is supported by sponsors from across the industry. Support from accessibility sponsor Xbox Australia means NEXT Exhibit is an inclusive space which caters to the diverse needs of attendees. Additional sponsorship provided by Defiant Development, Dinosaur Polo Club, Lenovo, Game As You Are, The Working Lunch, and the Interactive Games and Entertainment Association (IGEA).

NEXT Exhibit is open from 26 - 28 October 2018 at PAX Aus main concourse, Melbourne Convention Centre. Register attendance <u>here</u>.

Ends.

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## NOTES FOR THE EDITOR

- Event: NEXT Exhibit
- When: 26 28 October 2018
- Where: Main Concourse, PAX Aus, Melbourne Convention and Exhibition Centre, Melbourne, VIC 3006
- Register: <u>www.paperlesspost.com/flyer/go/8LmdwKMhaoPA3oikR2qD</u>

#### About NEXT Exhibit

The NEXT Exhibit is a showcase highlighting the work of underrepresented developers at the forefront of what games can do, front and centre at Australia's largest consumer games event.

#### Additional Resources

- Learn more about the developers featured at the NEXT Exhibit here.
- Press kit including logos and screenshots available here.

#### **Connect with NEXT Exhibit**

- Official website: <u>next-exhibit.com</u>
- Twitter page: @ExhibitNEXT
- Twitter hashtag: <u>#NEXTExhibit</u>

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