

# Luciano Graca

[lutadeu@hotmail.com](mailto:lutadeu@hotmail.com), @Lutadeux

4/3 – 87 Dunlop St – G1 4ET - Glasgow

Mobile: 07723304431

## Journalism Experience

**KILTR, Glasgow – Content Intern** **September 2014 to present**

Creating content for KILTR a new media and cultural platform based in Glasgow.

**The Herald, Glasgow – Online Assistant** **19/09/2014**

Live coverage of Independence Referendum

**Judo Scotland, Commonwealth Games, Glasgow – Social Media Assistant** **24-26 July 2014**

Live coverage on Twitter and Facebook of the judo competition at the XX Commonwealth Games in Glasgow 2014.

**STV, Glasgow – Placement** **26-27 June 2014**

Under the supervision of Raman Bhardwaj I spent two days experiencing the daily routine of the STV Newsroom.

Collaborated with video-reporter Sheelagh McLaren in two packages for the STV News at Six, Glasgow edition.

**Scottish Student Journalism Awards 2014** **May 2014**

Winner of Sport Story of the Year

Winner of Multimedia Publication of the Year

Shortlisted for News Story of the Year

**67<sup>th</sup> World Health Assembly, Geneva, Switzerland** **17-21 May 2014**

As part of the Global Journalism and Health Mentoring Initiative developed by the World Health Communications Association I participated and covered the 67<sup>th</sup> World Health Assembly.

The initiative aimed to familiarise journalists to the discussions surrounding global health issues. During the weeklong event I interviewed Health Ministers, World Health Organisation representatives, health and pharmaceutical industry professionals.

**The Herald and The Evening Times, Glasgow – Judo Blogger** **April 2014 – July 2014**

Official judo blogger for the project created by The Herald and The Evening Times on the countdown to the Commonwealth Games in Glasgow 2014.

**The Evening Times, Glasgow – Fan's verdict article** **04-04-2014**

Coverage of Justin Timberlake's concert in Glasgow.

**The Wee G, Glasgow – Co-creator, Social Media/PR Manager and Opinion Editor** **February 2014 – present**

Part of the team that developed the concept, structure and final product of the website The Wee G.

Development of the social media strategy, campaign and content. Responsible for the organisation of the pre-launch campaign and the launch event.

Oversee and maintain the Opinion section of the online publication. Contribute copy to News, Sports, Features and Culture sections according to deadline.

**The Big Sell-Off, INSP, Glasgow – Event reporter**

**February 2014**

Interviewed celebrities and politicians taking part in INSP's vendor week over two days in February. Used multimedia storytelling to report the event.

**The Sunday Herald, Glasgow – Placement**

**December 2013 to January 2014**

Under the supervision of The Sunday Herald's editor Richard Walker and News's editor Neil Mackay, I spent 6 days at the newsroom participating of the editor's meeting, collaborating with other reporters with telephone interviews, research and copy.

**The Herald and The Evening Times websites, Glasgow – Video and Photos**    **30-11-2013 and 02-01-2013**

Exclusive videos and photographs of The Clutha Vaults helicopter crash published at The Herald and The Evening Times websites.

**Casa de Lola, USA – Contributor**

**July to September 2011**

Contributor to US based lifestyle website. The site is currently off-line but I can provide original Word document with the articles I produced.

**Trendy Haus, Sao Paulo, Brazil – Contributor**

**2011 to 2012**

Contributed with two articles to this Brazilian lifestyle website.

## **Education**

**University of Strathclyde - Glasgow, UK – MLitt Digital Journalism**

**September 2013 to present**

**Central Saint Martin – London, UK – Introduction to Fashion Journalism**

**August to September 2003**

**IADE – Lisbon, Portugal – Post Graduate Diploma in Communication and Image**

**June 2001 to June 2002**

**University of Marilia – Sao Paulo, Brazil – BA (Hons) Journalism**

**February 1996 to December 1999**

## **Employment History**

**Chanel, London – Stock Manager**

**November 2011 to April 2013**

**Gucci, London – Stock controller**

**October 2007 to November 2011**

**Louis Vuitton, London – Stock controller**

**December 2005 to March 2007**

**Topshop, London – Stock controller**

**October 2003 to December 2005**

## **Skills**

**LANGUAGES:** Fluent in English and Portuguese. Advanced in Spanish

**IT:** Proficient in Microsoft package. Good skills on Adobe Premiere CS6 (Video and Audio) and iMovie

References available upon request