

Content Writer

Talented and accomplished with extensive experience creating content and marketing materials.

Successful 6-year career creating content and marketing materials for companies in diverse industries. Adept at researching relevant topics thoroughly, with a strong ability to accurately convey key points in finished works. Skilled at creating polished blogs, articles, or website content adapted to the specific vision of the company and their target audience. Adaptable, creative, and dedicated to reaching goals.

Areas of Emphasis

- Website Content Creation
- Blog writing (including list articles)
- Email newsletters
- SEO formatting
- Research
- Proofreading/Editing
- Formatting according to industry standards
- Social Media Content Creation

Educational Background

Master's Degree in Art Therapy (M.P.S.), 2012- School of Visual Arts, New York, New York

Bachelor's Degree in Fine Arts (B.S.), 2009- University of Wisconsin, Madison, Wisconsin

Professional Experience

Moneta International- Content Writer/Editor

- Write content and develop marketing materials for a financial technology company
- Edit existing content on the company's website and social media platforms
- Research new concepts and themes in the financial technology industry

COMBAT WIPES- Content Writer/Editor

- Create and edit social media content suitable for an international audience for an outdoor hygiene company
- Write weekly blogs on the topic of travel, outdoor living, and environmental consciousness
- Edit existing content materials to reach target audience

Personal Business-Art Therapy TLV

- Conceptualized, developed, founded "Art Therapy TLV", a healing arts studio that offers therapeutic art services
- Develop all marketing and advertising materials for the business including monthly email newsletters, website, social media content, and brochures for upcoming events.

Personal Business- English Tutor

- Develop lesson plans and teach private English lesson to children of varying ages and adults
- Incorporate learning games and projects that fit the needs of each student