



Judeah Lynn Joven

Content Writer

I am a seasoned content writer passionate about crafting engaging and compelling narratives. With five years of experience in the industry, I have honed my skills in delivering high-quality content that captivates readers and drives results. My ability to adapt to diverse topics and industries allows me to create stories that resonate with target audiences and meet my clients' goals.

Contact

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Philippines

Education

BS Home Economics

University of the Philippines Diliman

Skills

- Research and Content Development
- SEO content writing
- Social media asset creation
- Link Building
- eBook and Newsletter writing
- Editing
- Communication
- Organization
- Project Management
- Chat GPT Prompting

Tools

- Google Workspace
- Semrush
- Canva
- Adobe Suite
- Mail Chimp
- Trello

Content Writing Experience

2018 - Present

Project-Based Commercial Blogger

- Writes and proofreads blogs in vast array of niches
- Leverages exceptional research and writing skills to create original, engaging, and grammatically- correct articles
- Constructs outlines and formats articles for a smoother workflow
- Consistently produces creative and original content that expresses the client's voice and goals
- Utilizes AP writing rules and Australian / UK spelling when needed
- Demonstrates perseverance and a sense of responsibility in meeting deadlines
- Applies SEO techniques to ensure content reach
- Chooses appropriate photos, videos, and links to optimize the articles

Clients and Niches

2021-2023

Max Zheng Affiliate Marketing (US)

- pets
- food and wine
- movies
- wineries, breweries, and restaurants

2021-2022

My Online Guy (Australia)

- real estate and construction
- solar energy
- events
- travel, camping, and RV life

2003- 2008

Sales Coordinator

Equalivet, Inc. (Philippines)

- Assisted the sales team in managing and organizing sales activities, including lead generation, tradeshow, and conventions.
- Coordinated sales meetings and maintain accurate records of sales-related communications and documentation
- Prepared and distributed sales reports, and presentations
- Supported the sales team in preparing and following up on sales proposals, quotes, and contracts
- Conducted market research and competitor analysis to identify new business opportunities and stayed informed about the industry

2019

Head, Documentation Team

4th International Islamic Finance Conference (Philippines)

- Documented conference proceedings and created a comprehensive report submitted to the Asian Development Bank.
- Transcribed talks of guest speakers and utilized the data to craft an executive summary of the event.

2021-2023

Spiralytics, Inc. (Philippines)

- digital marketing
- health and beauty
- cryptocurrency
- business and finance

2018 - 2020

Author Task (Philippines)

- digital marketing
- technology
- interior design
- health