

# William C. Chamblee

1717 S 5<sup>th</sup> Street, Waco, TX 76706  
501-773-1701 | Will\_Chamblee1@baylor.edu

## EDUCATION

---

### Baylor University

Waco, Texas

*Bachelor of Arts in Journalism, Public Relations and New Media, Honors College*

*May 2022*

- **GPA:** 3.88 / 4.00
- **Honors:** Presidential Gold Scholarship, Dean's List Fall 2018, 2019 and 2021, Spring 2019, 2020 and 2021
- **Relevant Coursework:** Advanced Public Relations, Writing/Editing Online Media, Media Photography, Media Design, Editing, Honors Thesis, Principles of Advertising and Public Relations Writing
- **Relevant Skills:** Microsoft Office, Adobe Creative Cloud, AP Style and Hootsuite Certified

## WORK EXPERIENCE

---

### Texas Sports Hall of Fame

Waco, Texas

*Communications Intern*

*Aug. 2021 – Dec. 2021*

- Drafted press releases, biographies, video scripts and in memoriams for TSHOF website
- Designed promotional materials and Adobe Spark pages for the 2022 TSHOF Induction Ceremony
- Created social media, integrated marketing and crisis management plans

### Noble Research Institute

Ardmore, Okla.

*Communications Intern*

*May 2021 – August 2021*

- Responsible for writing press releases, feature stories and agriculture-related article
- Rewrote and formatted over 50 digital articles, optimizing for SEO and the current mission of NRI
- Assisted communications and event management teams with projects daily

### Baylor Lariat

Waco, Texas

*Sports Writer*

*August 2020 – May 2021*

- Produced 133 articles and feature stories for the digital and print versions of the newspaper
- Attended and covered over 50 sporting events, press conferences and one-on-one interviews
- Communicated and coordinated content with three separate editors, publishing at least four stories a week
- Jan. 21, 2021, print issue named 2021 College Media Association Pinnacle Awards Finalists for Best Sports Section

## LEADERSHIP EXPERIENCE

---

### Sigma Alpha Epsilon Fraternity

Baylor University

*Scholarship Chair, Philanthropy Committee and Alumni Relations Committee*

*September 2020 – Current*

- Ensured academic success of fraternity members, coordinating tutoring sessions and study groups
- Worked in conjunction with philanthropic organizations to connect the fraternity to volunteer opportunities
- Created and wrote monthly newsletters that were sent to Texas Theta's alumni base, as well as organizing alumni mixers and events

### Public Relations Student Society of America

Baylor University

*Member*

*August 2020 – Current*

- Attended lectures and presentations from PR professionals and practitioners
- Networked and created connections with fellow members and Baylor alumni

### All-University Athletic Council Committee

Baylor University

*Student Body Representative*

*August 2021 – Current*

- Ensured Baylor Athletic Department's compliance with Title IX, including academic integrity, fiscal integrity and commitment to equity alongside 14 Baylor faculty members
- Appointed by the Baylor Student Body President

## ACTIVITIES & INTERESTS

---

**Activities:** Sigma Alpha Epsilon Fraternity, Public Relations Student Society of America, Maastricht University Study Abroad, All-University Council Committee and Honors Residential College

**Interests:** Sports, Writing, Pickup Basketball, Reading, Movies, Crossword Puzzles, Travel and Socializing