

# Aviv Tomé

Writing & Marketing

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www.avivtome.com

## EDUCATION

### **M.A. in Creative Business Leadership.**

*Savannah College of Art and Design: 2022-2023*

- Achievement Honors Fellow Scholarship recipient.
- Student Incentive Scholarship recipient.

### **B.F.A in Professional, Technical, Business, and Scientific Writing.**

*Savannah College of Art and Design: 2019-2022*

- Summa Cum Laude
- Outstanding Academic Achievement Award recipient.
- Edward Ross Memorial Endowed Scholarship recipient.
- SCAD Honor's scholarship awarded for a 4.0 GPA. (2019-2022)

### **B.F.A in Professional Writing.**

*Baylor University - Transfer (2017-2019)*

## EXPERIENCE

### **Senior Copy Editor**

*Ministerios Internacionales Jesús Es El Señor - Honduras - 2024*

Copy edited, illustrated and designed prayer devotionals and booklets for a network of ministries in Central America.

### **Marketing Intern**

*Modern Luxury Media - 2022*

- Assist Marketing Coordinators with detailed reports on social, editorial, and digital departments.

### **Recruitment Leader**

*American Marketing Association Baylor Chapter - 2017- 2019*

- Enhanced recruitment program by managing creative and financial logistics for promotional events.

### **International Student Ambassador**

*Center for Global Engagement - Baylor University - 2018 - 2019*

- Helped arrange the ambassador team's year-round workshops and four campus-wide orientations for prospective international students.

## CERTIFICATIONS

**Lextant Method of Design Research and Insight Translation - 2023**

**LinkedIn Learning: Corporate Statement Financial Analysis - 2022**

## SKILLS

**Fluent in Spanish - Conversational French - Adobe Creative Suite Applications - AP Style - WordPress - Articulate 360 - SEO Knowledge - Copywriting.**