

**FUNDRAISING EVENT: Atlanta Botanical Garden**

**Abstract:** A full three day event where the three winning artists get to set up their installations as the public watches through a backstage pass. The final day, you pay a fee to see the three installations. At the same time, there will be a silent auction from other artists who didn't make it onto the top three. There will be special plates prepared through the entire three days by the garden's chefs that go with the categories. There will be vendors selling earth-conscious materials as well as food vendors with healthy alternatives. There will be a private interview with the artists followed by a Q/A. Sponsorships invited to participate. Voting will be made by Garden members. + you can go online to vote for 99 cents each entry. At the end of the night, on the third day, there will be a gala where the contestants will be awarded as well as other artists will be recognized.

**CATEGORIES FOR CONTESTANTS/CHEF MENU/SILENT AUCTION**

- Art within nature
- Sustainability as a theme

**FEES + TICKET OPTIONS**

- Entrance fee for contestants: \$250 (unlimited artists may enter. Must be over 18. )
- Silent auction minimum prices: \$600 ( 20% goes to the artist) - 4-5 featured artists
  - will take place at the *Merston Hall*
- Artist Q/A + Interviews will take place at *Georgia Pacific Classroom*
- Students + members get a 15% discount on ticketing

Tickets	One Person	Group 4+/ Person
<b>1-Day Backstage Pass</b>	\$150	\$90
<b>3-Day Backstage Pass ( includes final exhibition)</b>	\$250	\$200
<b>Final Day Exhibition</b>	\$200	\$100
<b>Prix Fixe Menu</b>	\$90	\$70
<b>Artists' interview Pass</b>	\$100	\$50
<b>Award Gala + Recognition</b>	\$400	\$300
<b>Full Package Deal ( everything except pre fixe menu) + 10% on the Farmer's Market Products</b>	\$850	\$700

## **SPONSORSHIP**

-Food and Beverage: \$2,500 - Located at the Greenhouse (Atlanta stores only)

\* each vendor must keep their area clean to ensure the quality and safety of the plants at the garden\*

*Possible sponsors:*

- Nature's Own Herb Shoppe ( smoothies/acai bows)
- Whole Foods Farmer's Market
- Nuts n' Berries ( healthy food)
- Ponce City Market

-Vendors: \$1,000

*Possible Sponsors:*

- MOON Organics ( deodorants/creams)
- Fig and Flower Natural Beauty ( organic cosmetics)
- Fluff and Paws Natural Products ( pet supplies+ snacks)

## **LOCATIONS - Installations will stay for 3-4 weeks**

1st Price will use The Rose Garden ( capacity 200 seated) + \$1,000 cash

2nd Price will use Skyline Garden and Robinson Gazebo ( capacity 100 seated) + \$800 cash

3rd place will use Trustee's Garden ( capacity 75 seated) + \$500 cash

The Gala Event will take place at: Day Hall ( capacity 250 seated) @7:30pm

The Prix Fixe Menu will be at The Longleaf Restaurant throughout the three days from 12:00-8:3:00PM

# THE BOTANICAL GARDEN

## First Annual Artist Competition

WIN EXHIBITION SPACE + EXPOSURE + CASH PRIZE

# JOIN US!

Three Day Event Featuring: Farmer's Market / Sustainable Vendors / Special Menus

go to: [www.FAAC.com/REGISTRATION](http://www.FAAC.com/REGISTRATION)



Must be 18+ to  
participate

*The Botanical  
Garden's First  
Annual Artist  
Competition*

# FARMER'S MARKET

Join us on this sustainable Farmer's Market Hub at the Greenhouse location



PONCE CITY MARKET



FIG & FLOWER  
NATURAL BEAUTY



# THE LONGLEAF

## PRIX-FIXE MENU

### **Sashimi of Day-Boat Scallops**

pine nut-miso puree, ramp  
vinagrette

### **Seafood Coquillage**

Florida shrimp, PEI mussels , octopus,  
cardoon broth

### **Slow-Cooked Suckling Pork Belly**

rutabaga puree, roasted pecans, candied  
kumquats

### **Maine Family Farms Lamb Roasted Loin**

apricot puree, fava beans, morel  
mushrooms

### **Flourless Chocolate-Almond Cake**

tahini ice cream, banana-rum  
caramel

**alcoholic drinks not included**



THE ATLANTA BOTANICAL GARDEN PRESENTS

# FIRST ANNUAL ARTIST COMPETITION

MAY 13, 2020 | PASS TO ALL EXHIBITIONS

**3-DAY BACKSTAGE  
PASS**

**SINGLE ENTRY ONLY**

## TERMS & CONDITIONS

- We reserve the right to ask disruptive members to leave.
- Do not touch or take any part of the exhibition area.
- No cameras or recording devices are allowed in the exhibitions. It is against copyright laws to take photographs of any kind inside the Garden's exhibitions. You are welcome to take photographs on the final installation day.
- The resale of tickets is prohibited. The Botanical Garden reserves the right to cancel any tickets that have been resold.
- Infants in arms or children without tickets will not be admitted unless otherwise stated in event advertisements or announcement.