

ENG 180 Sect. 10 Lesson Plan Worksheet

Thursday, September 9, 2021

How Do I Analyze Rhetorically?

Rhetoric (n.)

The art of identifying and using the best available means in a given situation to ethically persuade an audience. – Aristotle

Task	Details	Time
Attendance/ Agenda	Freewrite: What is working so far? As we come to the end of the 3rd week of the semester, how do you feel about the hybrid class situation? What do you feel is working well? What frustrations do you have? Recommendations or Suggestions? How can we make this a more interactive classroom even though not everyone is in this room? Or are you content with the way things are? [Please use our shared google drive for your responses.]	10 min. 9:30-9:40
Topic/ Activity 1	Review topics and main points from readings: What is analysis? (JC pg. 53) Analyzing a visual Advertisement (JC pg. 54) Write a rhetorical analysis (IC pg. 49-52)	10 min. 9:40-9:50
Topic/ Activity 2	Group work: got milk? ad <ul style="list-style-type: none"> • Use google drive “group work” folder for today for your responses. • Share responses • Review website link 	15 min 9:50-10:05 10:05-10:15 10:15-10:25
Topic/ Activity 3	Homework time: Start on your Rhetorical Analysis Invention worksheet using the ad you selected from WO. Ask questions as needed.	15 min. 10:25-10:40
Wrap-Up/ Reminders	Due tonight: Rhetorical Analysis Invention Worksheet - submit on WO by 11:59pm. Readings JC: Rhetorical Analysis sample 2 (pgs 59-61) IC: Chap 11 - Define your thesis -Take a position, -Draft your thesis statement	10:40-10:45

	IC: Chap 12 -Analyze Texts IC: Ch. 13 & 14	
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TR: 75 minutes of class time