

WELCOME STUDENTS

ENG 180 Section 10

College Writing 1



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September 14, 2021

“Wherever there is persuasion, there is rhetoric, and wherever there is rhetoric, there is meaning.”

- Kenneth Burke

Prof. Jen Anne Becker

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Virtual Office Hours

<https://tinyurl.com/ProfBhours>

M 2:00-3:30pm

In-person: Simpkins 108 Th 11am-12pm

Agenda

- Attendance
- Freewrite
- Writing a thesis statement for your rhetorical analysis
 - ◆ Examples of thesis statements.
- Group work
 - ◆ Identify the Thesis statement in the given introductory paragraphs.
- The Writing Process
- Wrap-up/Reminders

Freewrite

For today's free-write exercise, choose one of the following creative writing prompts.

- Suggest eight possible ways to get a ping pong ball out of a vertical pipe.
- Finish this thought: "A perfect day in my imagination begins like this:"
- List five issues you are passionate about. Write about one or all of these issues from the opposite point of view.

Write in your folder on our Google Drive. **Remember that these free-write exercises count toward your participation points.**

Writing a Thesis Statement for your R.A.

The last couple of weeks we have focused on what rhetorical analysis involves. Today I want to focus more on the writing process, beginning with the Thesis Statement.

First, take a minute to jot down your thoughts about these questions.

- What elements make a strong thesis statement?
- Should the elements of a thesis statement vary based on the type of paper you are writing? If so, explain why.

Participation Points: Volunteers share thoughts.

(Call on students if needed.)

Thesis Statement

The Rhetorical Analysis Assignment Sheet specifically states that your Thesis statement should do what?

- Argue how the advertisement uses rhetoric to portray a specific message to its intended audience.

You want your audience to recognize that your interpretation of the ethos presented in the ad is valid.

- Be specific
- Use evidence (text, images, color) to support your ideas

Examples of thesis statements (IC pg. 170).

Group Work

Take a few minutes to review the first paragraph of the two RA examples in *Joining the Conversation* text (pg. 56).

- What is the thesis statement?
 - ◆ Is it a strong or weak example? Why?

Take a few minutes to read the following paragraph:

- Write down what you think the thesis statement is?
- Where is it located?
- Do you think it is effective?
 - ◆ Does it clearly state the argument?
 - ◆ Is it vague or incomplete?

Group Work: Xfinity ad

I believe *The New York Times*' excessive digital-subscriber factor played a huge role in the ad's design, purpose, and content with the hope of reaching an audience who depends on fast internet for things like work presentations, zoom meetings, homework assignments, and who crave speed to meet the needs of their daily lives. The author of the ad assumes that if a person is reading this article online - an article about digitized files and the "cloud," in a feature column called "Currents" that talks about rapid advancements in technology and its ability to transform their lives - readers will be drawn to the appeals for faster internet. Extrinsic Ethos is visible in the author's choice to sell this ad to *The New York Times* because the paper is both widely-read and well known; it adds a high level of credibility for their advertisement.

The Writing Process

What is the “Writing Process”?

→ Pre-writing

- ◆ Rhetorical Analysis Invention Worksheet

→ Research

- ◆ If needed to understand the audience or product you are writing about

→ Drafting

→ Revising

→ Editing/Proofreading

Next class we will focus on strong introductions and conclusions, in addition to information about sharing your work for peer review.

Reminders

- If you have not already done so, begin writing your rhetorical analysis.
 - ◆ First Draft Due Sunday night, September 19th by 11:59pm on WesternOnline
- Sign up for your one-on-one conference with me
 - ◆ Class google drive “Conference Sign-Up” folder
- **No in-person class next week:**
 - ◆ Monday & Tuesday - Scheduled Virtual Conferences
 - ◆ Wednesday - 2nd Draft of RA due (based on feedback during conference)
 - ◆ Thursday - Peer Review Day
 - Partners assigned by me and will be listed in the class google drive “Peer Review” folder and will be emailed to you by 9am Thursday morning.
 - ◆ Sunday, September 26 - Final Draft of Rhetorical Analysis due by 11:59 pm on WO.