

## **Celebrating a decade of an exquisite journey of Hian Tjen with Perfect10n**

A man known for his extraordinary creative talent, Hian Tjen is easily one of the most respected fashion designers in the country. As one of the most sought-after bridal designers, Hian Tjen has created a distinctive niche in the world of fashion with his innovative and uncompromising expression of creativity. Having established himself over the past 10 years in fashion, Hian Tjen is set to release his latest couture collection entitled "PERFECT10N" that pays homage to traditional Christian church fellowships, The Amish. Marking a decade of his exquisite couture journey, a **fashion show** on **28<sup>th</sup> August 2019** at **6.30 p.m.** in **Raffles Hotel Jakarta** will showcase Hian Tjen's newest collection.

This new collection releasing on the 26<sup>th</sup> of August 2019 pulls inspiration from a burning curiosity and fascination of The traditional Amish community that lives by their conventional and seemingly simple lives. Conceptualizing the ideas and beliefs of the community, and having visited where The Amish are native to, Hian Tjen puts a modern twist to The Amish concept and makes use of detailed workmanship and a variety of fabric. Combining embroidery, quilting, beadings, printing, lace, and many more, the collection also features some hand illustrations that were transformed into a certain type of fabric. Always exploring new things, this visionary of a designer plays with shapes and cuttings of puff sleeves, big volume, loose, and uses different materials namely tulle, wool, Lyon lace, and traditional ethnic motifs from Europe.

Capturing the true essence of The Amish, Hian Tjen explored through different elements and lifestyle symbols like exotic animals, lush plantation, rich agriculture, and vegetation, for inspiration of this couture collection. Which has resulted in 50 looks with classic and earthy tones particularly, broken white, cream, grey, and olive green, that gives out that collectively feminine and elegant look yet somehow each with their own characteristic and level of intricacy.

A decade of innovation and cementing his position as the top young designer in the country, Hian Tjen celebrates his 10 years by showcasing his iconic methods with new techniques and color composition in an exclusive fashion show. This is an especially important collection for Hian Tjen as each piece required extreme detailed work with well executed techniques making it extra personal for him. Pioneering the industry with moves that always surprise, this collection is sure to be an exemplary exhibit of Hian Tjen's brilliant mind at work.