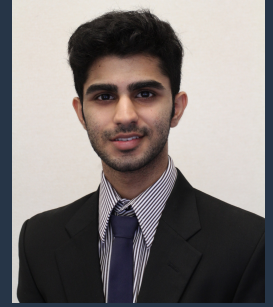


PRITHVI VASANDANI

8 February 1996



ABOUT

A writer at heart, I am a Senior Copywriter looking to establish myself in the vast field of Public Relations. A people person, in love with the outdoors, and a full time realist.

CONTACT DETAILS

085781553388

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@pvasandani

AWARDS & RECOGNITION

- Best Graduate Award (2018)
Awarded to the best performing student with the highest GPA.

- Net Economy (2017)
1st place winner in the annual online course held by South Westphalia University of Applied Sciences.

EDUCATION

Swiss German University
Bachelor of Arts | August 2014 - August 2018

Mahatma Gandhi International School

Commerce Stream | June 2011 - May 2014

EXPERIENCE

Senior Copywriter

Monex Investindo Futures | December 2020 - present

- Understand client briefs and create content as per request.
- Plan and manage MIFX social media platforms.
- Create and run relevant marketing campaigns.
- Develop content for existing social media platforms.

Media Relations Officer

Ismaya Group | November 2019 - July 2020

- Liaise between the media and all brands within the company.
- Work on partnerships with the media.
- Increase the media activities for each brand.
- Develop professional relationship with the media to ensure smooth flow of communication.
- Planning and overseeing activities for the media.

Copywriter

Ismaya Group | December 2018 - November 2019

- Collaborate with brands to develop content marketing materials with distinct voice.
- Interpret creative direction to make promotional copy concepts.
- In charge of taglines, slogans, names of events, and promotion names.
- SEO for maximizing reach of every copy.
- Edit and proofread promotional materials.

Copywriter

Whizzup Inc. | August 2018 - December 2018

- Interpret client brief to develop creative copy for several FMCG brands.
- Produce high quality copy in both English and Indonesian.
- Write original copy and content for a range of different communication materials.

Corporate Blog Marketing Intern

TeamViewer GmbH | February 2017 - July 2017

- Editorial work for both main website blog and community blog.
- Develop articles from in depth interviews within the office.
- Develop support articles for the TeamViewer community blog.
- Creating a monthly editorial plan.