

SAM JORGENS

EDUCATION

Bachelor of Science

Major in Journalism: Public Relations Concentration

Minors in Advertising, Political Science, Psychology

Central Michigan University | 2016 - 2020

Cum Laude, GPA: 3.54

Teaching Assistant for Case Studies in Public Relations

WORK EXPERIENCE

TEAM MEMBER

C&O Sportswear | Aug. 2018 - April 2020

- Worked register and sales floor for retail
- Checked in and completed custom orders
- First and last contact with customers entering the store

PUBLIC RELATIONS INTERN

Creative Interiors | Jan. 2020 - April 2020

- Produced promotional content for the business and their 3D modeling services
 - Brochure, social media calendar, FAQ sheet, business logo, press releases and infographics

PUBLIC RELATIONS INTERN

Mt. Pleasant Area Chamber of Commerce | Jan. 2019 - May 2019

- Planned and executed various networking events
- Created e-newsletters, event agendas and fact sheets
- Managed social media accounts

WRITING INTERN

Study Breaks Magazine | Jan. 2018 - June 2018

- Wrote 1,000+ word articles, submitted article pitches and participated in writing workshops each week

PROFESSIONAL SKILLS

Microsoft applications
Constant Contact
Knowledge of AP Style
Adobe Creative Suite
Strong writing skills
Social media experience

PERSONAL SKILLS

Adaptable and flexible
Reliable
Hard-working
Excellent time management
Organized
Detail-oriented
Efficient multi-tasker

CONTACT

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SOCIAL MEDIA

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