

# NATALIE EASTWOOD

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## SKILLS & ABILITIES

- Copywriting and magazine writing
- Storytelling with a marketing focus
- Editing for content, style, and grammar
- Proficiency in AP Style
- Entry-level knowledge of Adobe Suite
- Seeks criticism to improve
- Friendly and interpersonal
- Enjoys collaboration
- Self-motivated and organized
- Starts puzzles from the middle

## EXPERIENCE

### **Junior Writer, Goucher College**

August 2018 – September 2020

Baltimore, MD

- Wrote profiles, features, and news stories for the monthly newsletter and semi-annual magazine
- Wrote marketing and web content for Goucher's undergraduate and graduate populations
- Acted as a liaison between digital designers and other offices to create internal projects

### **Reporter, The Herald**

September 2017 – August 2018

Sharon, PA

- Wrote one to four stories daily that included hard news (fire, crime, politics) and in-depth features of residents, businesses, and timely issues
- Photographed events and took video; wrote captions and created short videos using iMovie
- Used Twitter to provide breaking news
- Developed rapport with local politicians, first responders, and community members

## EDUCATION

### **Shippensburg University | Communications/Journalism | May 2017**

Graduated summa cum laude while working 20 to 35 hours each week

## RELATED EXPERIENCE

### **College of Arts and Sciences Newsletter for Shippensburg University**

August 2015 - May 2017 | Writer and Page Designer

### **The Slate, Shippensburg University's student newspaper**

January 2015 - May 2017 | Staff Writer

January 2015 - December 2015 | Feature Editor

### **The Carroll County Times, Westminster, MD**

January 2013 - August 2016 | Intern and Free-lance Reporter