

# GABRIEL PESSOA

Writer & Journalist

## PROFILE

Versatile and multilingual writer with experience crafting unique, clear, and compelling content across a wide range of industries including sports, culture, and fashion.



MIAMI, FLORIDA

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## EDUCATION

Bachelor's of Science in Journalism  
Florida International University, 2016

## LANGUAGES

- ENGLISH
- SPANISH
- PORTUGUESE
- ITALIAN

## SKILLS

- WORDPRESS
- MICROSOFT OFFICE
- AVID MEDIA CENTRAL
- GRABYO
- LILIUM
- FINAL CUT PRO
- AUDACITY
- MEDIACENTRAL
- INEWS VIZRT
- FLOWICS

## EXPERTISE

- REPORTING
- WRITING
- INTERVIEWING
- WORKING ON DEADLINE
- EDITORIAL MANAGEMENT
- STORY PITCHING
- EXECUTING CREATIVE CONTENT
- TRANSLATING

## EXPERIENCE

### WRITER/PRODUCTION ASSISTANT | BEIN SPORTS

- Production Assistant for nationally-televised shows such as The XTRA, Express, Monday Night Soccer, and Turkish Highlight Show.
- Heavily involved in editorial decision-making processes for linear and digital programs.
- Work closely with Producers to assign and execute packages and segments for daily shows/digital content.
- Regular contributor to beIN SPORTS USA's [website](#). This includes original written and multimedia content about teams, players, and coaches.

MIAMI  
MAY 2017 - PRESENT

### SPORTS WRITER | MAJOR LEAGUE SOCCER

- Contributing writer for MLS covering Inter Miami CF's debut season.
- Attend games, training sessions, execute player interviews, and pitch story ideas.
- Regularly translate interviews and press conferences from Spanish to English.
- Deliver 500-word minimum [articles](#) on hour-long deadlines.

MIAMI  
JAN. 2020 - MARCH 2020

### SPORTS/CULTURE WRITER | NARCITY MEDIA

- Contributing writer for sports and lifestyle for Narcity Florida, Georgia and California.
- Pitched and executed multiple articles on a daily basis while monitoring celebrity, team and athlete social media accounts. Also stayed up to date on current events and trends.
- Created 300-word minimum [articles](#) on tight deadline with SEO-driven headlines
- Hit highest daily clicks on NarcityUSA.com on multiple occasions.

MIAMI  
JULY 2019 - JULY 2020

### PUBLIC RELATIONS INTERN | DDM ADVERTISING

- Managed press and media outlet communication between DDM and its clients via creating press releases and advertising copy.

MIAMI  
MAY 2016 - SEPTEMBER 2016