

Connecting healthcare markets through comprehensive, target-audience deployment services.

Email deployment and consulting services

- DMD holds the largest, AMAauthenticated, physician email database available:
 - 1.6 million opt-in email addresses
 - 700,000 physicians covered, matching 80–85% of target lists across all specialties and deciles
 - Rx, ICD and CPT data available for researching and defining target groups
- DMD has more than 190,000 nurse practitioner/physician assistant email addresses and 70,000 dentist email addresses.
- DMD's email database, updated daily, has multiple addresses for each HCP, including personal and business email addresses.
- DMD offers consulting services to ensure emails are successfully delivered to HCPs' inboxes and are legible no matter what email-viewing device the HCP chooses to use.

HCP contact information

- An American Medical Association (AMA) Database Licensee, DMD holds the AMA physician file, which is constantly updated via the following services:
 - USPS Address Change Service (ACS)
 - First class mail returns from users
 - Solution National Change of Address (NCOA)
 - Change of address through the AMA's e-physician profile website
 - Annual survey of 250,000 physicians
 - Ongoing telephone and internet surveys
- More than 40 million file updates are processed annually, averaging more than 100,000 updates daily.

Contact DMD

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For more information, please visit DMD's website at dmdconnects.com.

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