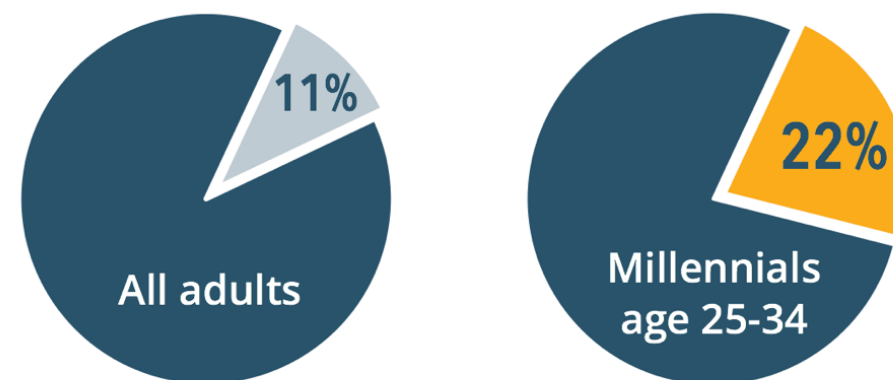


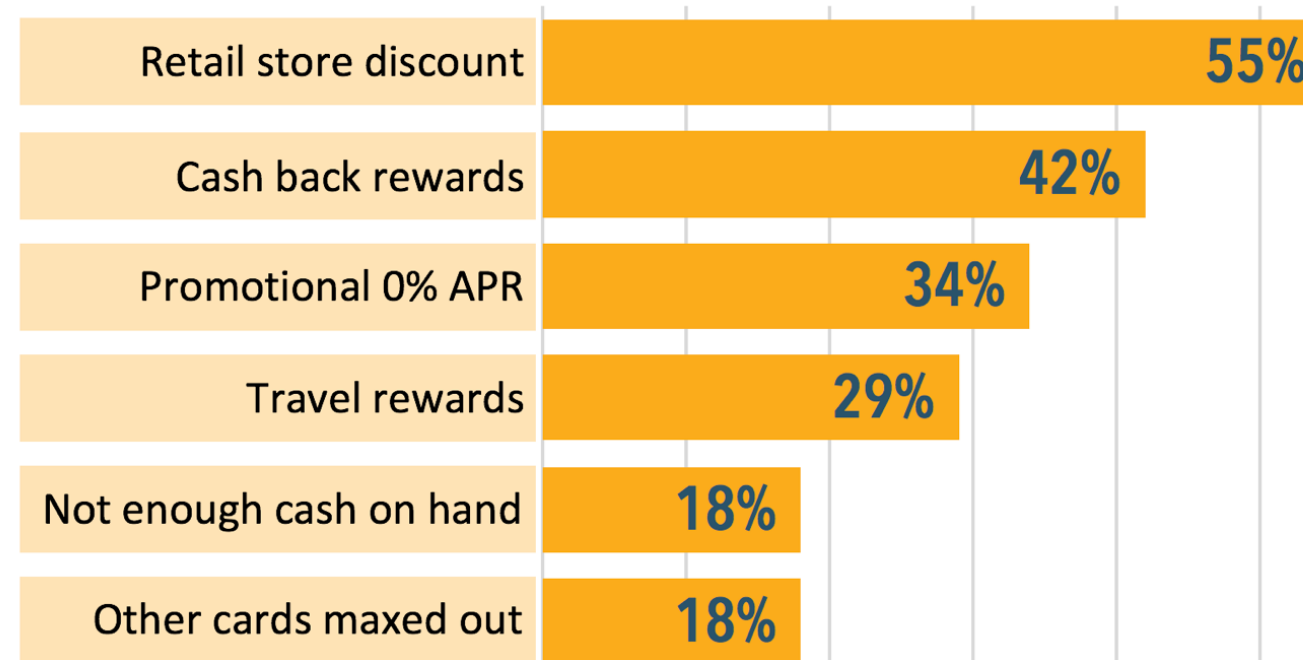
Millennials twice as likely to open a new card for the holidays

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PERCENTAGE WHO SAY THEY'LL APPLY FOR A NEW CREDIT CARD TO USE THIS HOLIDAY SHOPPING SEASON



MILLENNIALS' REASONS FOR OPENING THE NEW CARD



Source: Experian, December 2017 Graphic by Sabrina Karl

creditcards.com