

JAIMEE HOOD

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B.A. Communication Studies, Minor in Business Bethel University (St. Paul, MN) | Class of 2020

- +Strong written and interpersonal communication skills.
- +Detail-oriented, deadline-driven and interculturally competent.
- +Qualitative and quantitative researcher. Social media expert.
- +Proficient in Microsoft Office Suite and Qualtrics.

Experience

EDITORIAL INTERN Southwest News (Chaska, MN) | June 2020-Present

- +Brainstorm, pitch and write weekly news stories in the Southwest Twin Cities Metro.

EDITORIAL INTERN Stillwater Gazette (Stillwater, MN) | June 2019-August 2019

- +Brainstormed, pitched and wrote twenty stories about events, people and businesses in the St. Croix Valley.
- +Captured high-quality photos of events, landscapes and people for online and print publication.

BRIEFS EDITOR AND REPORTER The Bethel Clarion (St. Paul, MN) | August 2018-Present

- +Participated in biweekly meetings, producing stories on assignment for news, features, and culture/arts/lifestyle sections.
- +Coordinated and conducted interviews with the university president, campus pastors, social justice-minded students and campus introverts.
- +Worked with the editorial team on deadline for online, print and special issue stories.

SOCIAL MEDIA MANAGER The Bethel Clarion (St. Paul, MN) | February 2020-May 2020

- +Managed accounts with a combined 3,000-person following across Twitter, Instagram and Facebook.
- +Worked with editor-in-chief, graphic designers and section editors to create visually engaging daily posts to social news feeds and stories.
- +Responded to public relations concerns on posts and in the DM's with tact and truth.

STUDENT WRITER Bethel University Office of Marketing and Communications (St. Paul, MN) | February 2018-May 2018)

- +Produced written content for the Office of Marketing and Communications, including news stories and other forms of copy.
- +Conducted in-person and phone interviews for news stories published on the university's website and social media channels.
- +Proofread content written by other staff members for publication.

International Experience

EUROPE TERM- COMMUNICATION STUDIES PROGRAM Bethel University Study Abroad (St. Paul, MN) | August 2019-December 2019

+Stayed in Austria, Germany, Poland, Greece, Ireland, Italy, Switzerland and France, with the opportunity to closely interact with individuals from a variety of cultural backgrounds and languages.

+Traveled with a team of 26 communication students and two professors, living, exploring and studying together in community.

+Took courses in group communication, German language, technology and society, intercultural communication and area studies.

Achievements

LAMBDA PI ETA COMMUNICATION HONOR SOCIETY Bethel University (St. Paul, MN) | May 2018-Present

UNDERGRADUATE RESEARCH PRESENTER Central States Communication Association (CSCA) Conference | April 2019

+Presented to a panel of communication researchers and undergraduate peers on the key points of a quantitative research study completed Fall 2018.

+Communicated the findings of the study, entitled "Feel the Fear and Watch it Anyway: Media Use and Feelings of Fear." The study utilized Qualtrics to gather survey results from 328 participants on their usage of and engagement with media and their feelings of fear, then used SPSS and Cultivation Theory to interpret the results in a 28-page paper.

Leadership Experience

INTERIM ELEMENTARY COORDINATOR Woodland Hills Church (Maplewood, MN) | January 2020-March 2020

+Worked with Associate Pastor of Children to coordinate classroom activities and curriculum for a ministry of over 200 children over two weekly services (grades k-4).

+Equipped a team of volunteers to create a welcoming, safe environment for kids and families on Sunday mornings- from sign-in sheets to safety protocol to a Resource Room for kids with disabilities who need a space to breathe.

KIDS MINISTRY INTERN First Baptist Church (Minneapolis, MN) | August 2018-June 2019

+Planned and executed kids ministry programming and events for a ministry of 50 children over one weekly service.

+Gained valuable interpersonal skills through working with infants and 90 year-olds from varying walks of life.

+Improved quick and creative problem-solving skills by thinking on my feet.

+Worked with a cohort of four other interns and Executive Pastor to foster personal growth and learning.