

# Death to *the Grind*

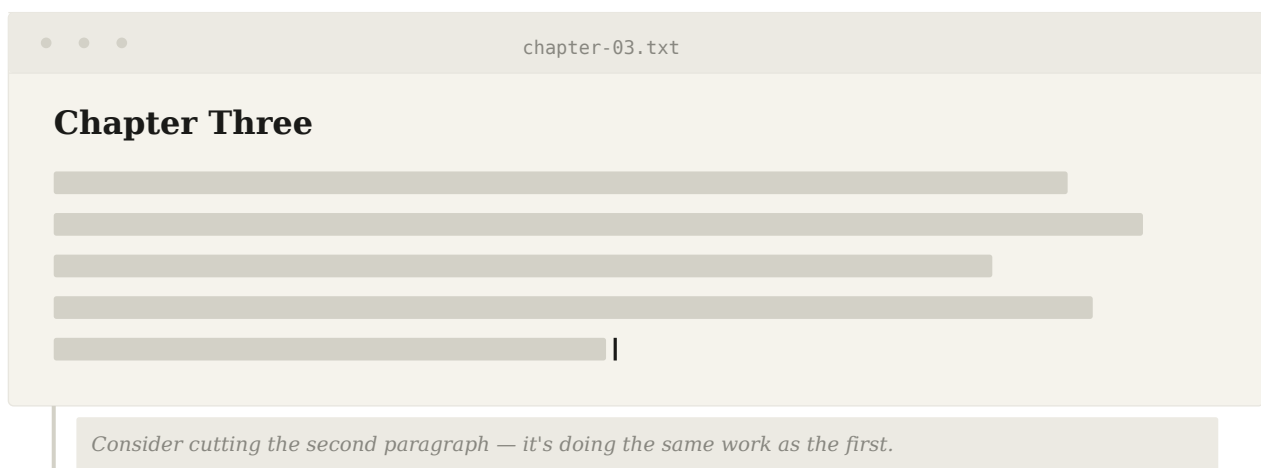
Most apps are about optimizing life. We just want you to do the thing, then go live it.

TURN THE PAGE

## Why We Built This

Most of us spend more time planning the perfect workflow than actually doing the work. We procrastinate, feel guilty, then look for the app that'll help us get our act together. Before we know it, a week has gone by and we're still playing with gimmicks while avoiding the real solution: sitting down and writing.

That's why Paper Trail exists. No word count goals, no AI slop, no gamey mechanics. Just do the work, get up and go enjoy life.



# Less, on purpose

Instead of filling your screen with shiny features you'll never use, we went the other way.

|                                   |                                  |
|-----------------------------------|----------------------------------|
| A plain, boring text editor       | Offline mode to unrot your brain |
| Automatic backups, no jumpscares  | A rage-free annotation system    |
| Dark mode (we're not psychopaths) | Export to PDF / Markdown         |

## Why Paper Trail?

- Because you'll use those "revolutionary" features once and forget they exist.
- Because productivity systems have a habit of becoming the thing you're procrastinating with.
- Because gamification is just another distraction.

*And because if those apps worked, you wouldn't be here.*

# From people who use it

*"Honestly I was skeptical but I've stuck with it longer than anything else I've tried."*

Rachel M. — grad student

*"Does what it says. No complaints."*

Tom B. — freelance copywriter

*"I just needed something that got out of my way. This does that."*

Lena K. — journalist

# Nothing clever here either

FREE

~~\$0~~ **Get started**

forever

- Plain text editor
- Offline mode
- 3 documents
- Export to Markdown

START WRITING

PRO

~~\$5~~ **Get the whole thing**

per month, billed annually

- Everything in Free
- Unlimited documents
- Automatic backups
- Annotations + PDF export

TRY FREE FOR 14 DAYS

At the end of the day,  
it's your call.

You can keep tweaking the system.  
*Or start getting things done.*

I'M DONE GRINDING

Free to start. No card required.