# **Jerimiah Oetting**

# WWW.JERIMIAHOETTING.COM | JERIMIAHOETTING@GMAIL.COM

## **EDUCATION**

M.S. SCIENCE COMMUNICATION – UNIVERSITY OF CALIFORNIA, SANTA CRUZ  $Graduated\ 2020 \cdot Santa\ Cruz,\ California$ 

B.S. ECOLOGY, EVOLUTION & BEHAVIOR – UNIVERSITY OF MINNESOTA - TWIN CITIES  $Graduated\ 2012\cdot Minneapolis,\ Minnesota$ 

## **EXPERIENCE**

SCIENCE COMMUNICATIONS SPECIALIST - NOAA FISHERIES

August 2024 – February 2025 · Full-time

- Developed and implemented a strategic communications plan focused on the Pacific salmon recovery work of NOAA Fisheries scientists, including nearly two dozen new projects funded through the Inflation Reduction Act
- Created and co-developed social media posts, web stories, podcasts, videos, photography, fact sheets, graphics, animations and other communications products that tell the story of NOAA Fisheries' science-based management on the West Coast.
- Collaborated with teams across NOAA Fisheries' vast agency, including two West Coast science centers, the West Coast regional office, NOAA Fisheries headquarters in D.C., and other Inflation Reduction Act project teams around the U.S.
- Built relationships with partners, including members of congress, tribes, fishers, non-profits, state and federal agencies, and communities impacted by NOAA Fisheries' recovery work.
- Acted as a point-of-contact during presidential administration transition for information about Pacific salmon projects and research
- Fielded requests from the media for information related to Pacific salmon management and recovery projects
- Provided communications training for scientists, particularly early-career researchers

AUDIO JOURNALISM LECTURER - UC SANTA CRUZ SCIENCE COMMUNICATION PROGRAM Spring Quarter 2022 - Present

- Develop and teach graduate-level audio journalism course to UCSC Science Communication Program students during the spring quarter.
- Build students' audio journalism skills, including gathering sound with audio equipment, writing scripts, narrating stories and editing audio
- Edit student-produced podcasts and help mentor students seeking audio journalism roles

**NEWS DIRECTOR - KAZU NEWS** 

June 2022 – August 2024 · Full-time

- Built an **award-winning team** of reporters, photographers, editors and interns to bolster news coverage of the Monterey Bay region along California's Central Coast
- Oversaw the station's website, social media accounts, news programming and content production
- Functioned as a reporter, producer and photographer with a particular focus on **stories related to climate science, discovery, natural disasters, conservation and environment**
- Collaborated closely with statewide partners at other non-profit outlets, and with national NPR teams
- Awarded two National Edward R. Murrow awards, including the prestigious "continuing coverage" award for our breathless reporting on the flood in Pajaro, CA

REPORTER / PRODUCER / ANCHOR - KAZU NEWS

April 2021 – June 2022 · Full-time

- Wrote, produced, edited and reported NPR-style features and spots covering Central Coast communities, including audio features, digital written features, social media posts, promotional spots, photographs and video
- Responded to breaking news events, particularly natural disasters.
- Hosted live on-air programs.
- Collaborated with statewide partners and national NPR teams and reporters.

SCIENCE COMMUNICATOR – POINT REYES NATIONAL SEASHORE ASSOCIATION
October 2020 – January 2021 · Full-time

- **Created** <u>"The Natural Laboratory,"</u> a three-part podcast series focused on a recent wildfire at Point Reyes National Seashore. The series focused on the history, recovery and benefits of wildfire across the national park's ecosystems
- Followed experts on and off trail in the field as they assessed impacts to the park's vegetation and wildlife
- Collaborated with a local public radio station so the series would reach the community most affected by a recent fire

COMMUNICATIONS INTERN – PRINCETON OFFICE OF THE DEAN FOR RESEARCH

June – August 2020 · Full-time

- Wrote three feature-length articles for Princeton's annual research magazine "Discovery," including the cover story, as part of an intense two-month internship following graduate school.
- Articles covered a variety of interdisciplinary subjects, from discoveries of droplet-like cellular structures called biomolecular condensates, a global health monitoring network, malaria research and using data for racial justice.
- Independently managed multiple projects while navigating a fully remote world in the early stages of the pandemic.

INTERN - SANTA CRUZ LOCAL

April – June 2020 · Part-time · 20 hours / week · Unpaid

• Created <u>Santa Cruz Local Answers</u>, a podcast series that leveraged local scientific experts to answer community-driven questions about the pandemic and **received thousands of listens**.

**INTERN - THE MERCURY NEWS** 

January – March 2020 · Part-time · 20 hours / week · Unpaid

Pitched, wrote and reported science and environmental stories for <u>California's second-most</u> <u>widely circulated daily newspaper</u>, meeting daily deadlines

U.S. FOREST SERVICE PNW RESEARCH STATION - FORESTRY TECHNICIAN (FIA)

May – Nov. 2017 · Full-time · Federal · Series: 0462 · Grade: GS-06 · Salary: \$17.60/hr April – Nov. 2018 · Full-time · Federal · Series: 0462 · Grade: GS-06 · Salary: \$17.60/hr

May – June 2019 · Full-time · Federal · Series: 0462 · Grade: GS-06 · Salary: \$17.60/hr

- Conducted forest health surveys across Northern California and in parts of Oregon and Washington
- Collaborated with tribes, state and federal agencies, and private companies to secure access to land
- Performed duties while on lengthy bouts of travel status

SIERRA NATIONAL FOREST - FORESTRY TECHNICIAN (AQUATICS)

May – October 2016 · Full-time · Federal · Series: 0462 · Grade: GS-06 · Salary: \$17.60/hr

- Monitored populations of threatened Yosemite toads and endangered Sierra Nevada yellowlegged frogs
- Regularly revisited amphibian habitat in high-elevation areas of the Sierra National Forest that have been impacted by cattle grazing and introduced species

#### **OLYMPIC NATIONAL PARK - BIOLOGICAL SCIENCE TECHNICIAN**

May – November 2015 · Full-time · Federal · Series: 0404 · Grade: GS-05 · Salary: \$15.36/hr

- Gathered data for a project tracking a population of re-introduced fishers (*Pekania pennanti*), a mid-size carnivore native to the Olympic Peninsula that was hunted to extinction
- Led crews on long backcountry trips, typically requiring seven or more days in the wilderness with foot travel up to 20-miles per day
- Collaborated closely with inter-agency representatives from several tribes, the U.S. Forest Service, Washington Department of Natural Resources, and private timber companies

## **ROCKY MOUNTAIN NATIONAL PARK - BIOLOGICAL SCIENCE TECHNICIAN**

August – October 2014 · Full-time · Federal · Series: 0404 · Grade: GS-05 · Salary: \$16.32/hr

- Assisted Colorado Fish and Wildlife Service in a long-term rehabilitation of native Greenback cutthroat trout, a fish that was largely extirpated due to introduced species
- Gathered data for a long-term monitoring and reintroduction project of Boreal toads, whose numbers have dwindled due to introduced species and deadly chytrid fungus
- Served as a point of contact for wildlife-related incidents at Rocky Mountain National Park, including wildlife-visitor interactions

## ASSISTANT CREW LEAD - CRATER LAKE NATIONAL PARK

May – August 2014 · Full-time · Federal · Series: 4749 · Grade: WG-05 · Salary: \$17.16/hr

- Co-led a team of 10 trail crew members in the construction and maintenance of Crater Lake National Park's 90+ miles of trail
- Served as acting crew leader in crew leader's absence

## AMERICORPS - SCA SALMON-CHALLIS NATIONAL FOREST

 $May - October\ 2013 \cdot Full-time \cdot Federal \cdot Volunteer / Intern \cdot Unpaid$ 

- Gained experience with a variety of U.S. Forest Service crews working on the Salmon-Challis
  Forest in Idaho
- Assisted vegetation and forestry monitoring projects, wildlife and rangeland monitoring projects, and trail maintenance work
- Independently led multiple backcountry trips with up to six interns, consisting of 8-days of working in wilderness

#### **AWARDS**

2024 NATIONAL EDWARD R. MURROW AWARD FOR CONTINUING COVERAGE

The Pajaro Flood: A preventable disaster

2023 SPJ NORCAL EXCELLENCE IN JOURNALISM AWARD FOR ONGOING COVERAGE

The Pajaro Flood: A preventable disaster

2023 NATIONAL EDWARD R. MURROW AWARD FOR CREATIVE WRITING

The Santa Cruz corpse flower...resurrected!

2023 PUBLIC MEDIA JOURNALIST ASSOCIATION AWARD FOR AUDIO SCRIPTING - FIRST PLACE

The Santa Cruz corpse flower...resurrected!

2023 PUBLIC MEDIA JOURNALIST ASSOCIATION AWARD FOR NEWS FEATURE - SECOND PLACE

California's fight against climate change gets a little messy

2023 REGIONAL EDWARD R. MURROW AWARD FOR BREAKING NEWS

A Midwinter 'Colorado Fire' Burns in Big Sur

2020 TAYLOR / BLAKESLEE PROJECT FELLOW

Council for the Advancement of Science Writing

2019 TAYLOR / BLAKESLEE FELLOW

Council for the Advancement of Science Writing

#### **SELECTED WORKS**

CALIFORNIA STUDENTS FIND ANCIENT SLOTH FOSSIL

NPR - March 29, 2024

THE SANTA CRUZ CORPSE FLOWER...RESURRECTED!

*KAZU - August 5, 2022* 

CAN WINEMAKERS SALVAGE GRAPES TAINTED BY WILDFIRE SMOKE?

Marketplace - June 7, 2022

SIX MONTHS AFTER LEVEE BREACH, PAJARO RESIDENTS FACE DIFFICULT ROAD AHEAD

KAZU - September 11, 2023

ANOTHER ATMOSPHERIC RIVER UNLEASHES MORE STORMS IN RAIN-SOAKED CALIFORNIA

NPR - March 15, 2023

THE BLOB'S LASTING IMPACT ON WEST COAST CRAB FISHING

KAZU - March 1, 2022

CONTROVERSY GROWS OVER RECIPE FOR RODENT PROBLEM ON FARALLON ISLANDS: RAT POISON

The Mercury News - June 1, 2021

**FORECASTING THE NEXT COVID-19** 

Discovery: Research at Princeton Magazine - Summer 2020

OF LAVA LAMPS AND LIVING CELLS

Discovery: Research at Princeton Magazine - Summer 2020

**NOT JUST DATA** 

Discovery: Research at Princeton Meeting - Summer 2020

CALIFORNIA'S BAN ON SHARK FINS DOESN'T STOP THE TRADE FROM PASSING THROUGH ITS PORTS

The Mercury News - February 24, 2020

**BAY AREA ROCKET SCIENTIST TURNS 100** 

The Mercury News - February 11, 2020

SCIENTISTS SAY THE PACIFIC COAST "BLOB" IS TO BLAME FOR WHALE ENTANGLEMENTS

The Mercury News - January 31, 2020