

# Julio Garreaud | Human Architecture

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Book Launch | August 2019

## CONCEPT #1:

Postcard Jumbo - 6.125"x11.5"

(Front)

Looking for a catalyst to open the doors of possibility? The key is to shift your thinking.

>Image: Open Door(s)<

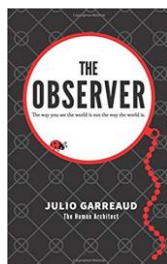


**(Back – half content | half mailing address)**

Join us for a thought-provoking discussion with author, Juilo Garreaud, as he challenges us to view the world through a different lens, and introduces us to his newest book, *The Observer*.

When: August 8, 2019 | 7 p.m.

Where: The King's English Bookstore | 1511 S 1500 E, Salt Lake City



Julio Garreaud | Human Architecture Founder and Author



**CONCEPT #2:**

**Postcard Jumbo - 6.125"x11.5"**

**(Front)**

Think success comes from gaining new knowledge? Think again.

>Image: Business Person or Auditorium (College Classroom)<

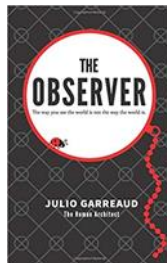


**(Back – half content | half mailing address)**

Join us for a thought-provoking discussion with author, Julio Garreaud, as he walks us through how simple self-observation can lead to success. He will share with us excerpts from his newest book, *The Observer*, and offer practical advice on shedding old habits and beliefs to make room for new possibilities.

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### CONCEPT #3:

Postcard Jumbo - 6.125"x11.5"

(Front)

What's really stopping you from being successful?

Maybe you should start ignoring your inner critic.

>Image: Something that represents a new beginning. <

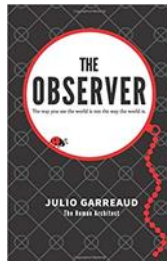


### (Back – half content | half mailing address)

Join us for a thought-provoking discussion with author, Julio Garreaud, as he challenges us to examine who influences our thinking and how to change those negative conversations in our heads. He will share with us excerpts from his newest book, *The Observer*, and provide methods to identify issues that hinder success.

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