

MARIA GOMES

Portugal

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[LinkedIn](#)

PROFESSIONAL SUMMARY

Sociology master's graduate with a strong background in digital content and operations. With an analytical mindset, Maria has a qualified experience of creating and managing content and communication strategies based on the needs of users and goals defined. Fiery about producing responsible information and building loyal relationships, Maria is looking for opportunities in digital content creation and analysis.

PROFESSIONAL EXPERIENCE

FREELANCER

PORTO, PORTUGAL

SEPTEMBER 2018 – PRESENT

- Researched and wrote for a blog related to logistics and transportation.
- Adapted and translated articles in various languages.
- Worked as an independent Search Engine Evaluator under contract with Appen.

MUB CARGO

BRAGA, PORTUGAL

Engagement Manager

NOVEMBER 2016 – APRIL 2018

- Led the relationship between clients and transporters through social media, email, and telephone.
- Created visual and textual content for respective social media channels and blog.
- Managed MUB cargo's back-office and database and implemented acquisition and retention strategies for its users.

MINHUND

BRAGA, PORTUGAL

Photographer

JANUARY 2015 – JULY 2015

- Produced and edited photographic and video material.
- Mentored a photography internship of two foreign students.

SHAIR

BRAGA, PORTUGAL

Photographer

APRIL 2014 – JULY 2015

- Created and prepared image-based publications for the company's website and social media accounts.
- Recorded and edited video content.

EDUCATION

FACULDADE DE LETRAS DA UNIVERSIDADE DO PORTO

PORTO, PORTUGAL

Master's Degree in Sociology

SEPTEMBER 2015 – JULY 2018

- Advanced Data Analysis
- Research and Intervention Methodologies
- Dissertation: content analysis, netnography and visual Social Semiotics

ESCOLA SUPERIOR ARTÍSTICA DO PORTO

PORTO, PORTUGAL

Bachelor's Degree in Visual Arts - Photography

OCTOBER 2011 – JULY 2014

- Art and Multimedia Communication
- Visual Arts and Critical Studies
- Laboratory Practice

LANGUAGES

English (Fluent); **Portuguese** (Native); **Spanish** (Intermediate)

LECTURES

- "Discovering the (in)visible Porto: image and social media as objects of methodological analysis" - Faculty of Arts of the University of Porto | Apr 2019
- "Exploring Visibility: between physical and virtual, considerations about the space of action of urban social movements" - Faculty of Arts of the University of Porto | Apr 2019