

STEFFI SOLANO

writer/editor/stylist

ABOUT ME

I'm a wordsmith and creative with a knack for storytelling and an eye for design. While my focus is primarily fashion and pop culture, my writing is flexible and able to adapt to virtually any style or subject.

PERSONAL INTERESTS

- Creative Writing
- Visual Art
- Fashion & Beauty
- Pop Culture
- Plant-Based Food

LANGUAGES

- English (fluent)
- Filipino (native)

CONTACT INFO

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CORE COMPETENCIES

• Creative thinking

My background in art & fashion has not only equipped me with a great eye, but also an out-of-the-box outlook that enables me to concoct ideas from a fresh perspective.

• Leadership & Organization

Taking on leader roles throughout my career has made me a great collaborator and problem solver who guides my team into efficiently accomplishing tasks with attention to detail.

• Adaptability

My time in the fast-paced world of publishing allowed me to develop grace under pressure in unpredictable environments.

WORK EXPERIENCE

COPYEDITOR

CuWrite | Nov 2022 - Present

- Delegating tasks and managing teams of writers to ensure copy is high quality and done on time for various client brands

COPYWRITER

CuWrite | Dec 2020 - Oct 2022

- Created copy for client brands ranging from social media captions and product descriptions to press releases, newsletters, and blog content.
- Managed brand accounts and partnered with designers to edit and finalize content deliverables

FASHION & BEAUTY EDITOR

STATUS Magazine | June 2018 - Dec 2019

- Wrote, pitched, and curated online content for website, social media, and monthly features
- Edited/proofread editorial team's work and managed interns
- Head of styling + fashion & beauty direction for cover and feature shoots
- Conducted interviews and covered events for social media

FASHION WRITER

MEGA Magazine | June 2017 - May 2018

- Wrote and pitched daily content for three platforms –Mega Print, Mega Online, and MEGAstyle
- Co-styled cover shoots and assigned sections for both digital and print platforms
- Covered events for social media

EDUCATION

Asia Pacific College

Bachelor of Arts in Multimedia Arts, Major in Graphic Design | June 2012 - May 2016

- Staff Writer for college newsletter RAMPAGE
- SM Scholar for 4 years