



Little Sun

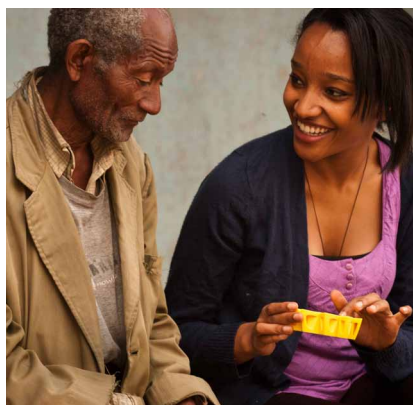
# Little Sun

## The power of the sun for everyone

Unique solar products with a global impact



A global project bringing the energy of the sun to the 1.1 billion people without electricity



Your personal source of solar power

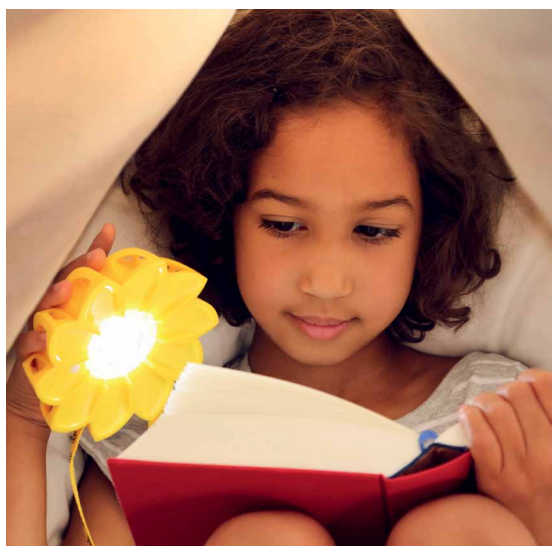


A social business

Fun, educational, sustainable



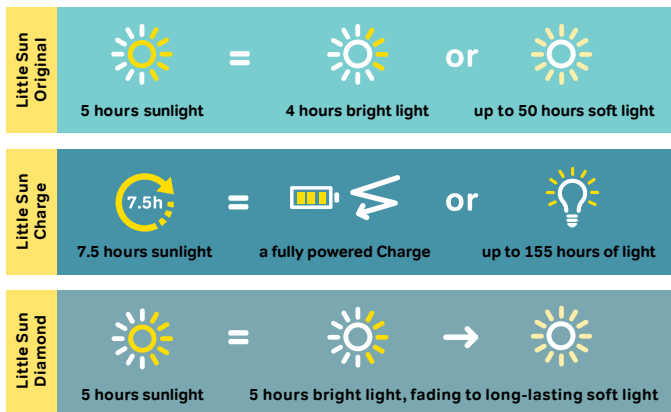
Connecting the world through sharing energy



We are all connected by the sun

# Little Sun

Solar power at its best

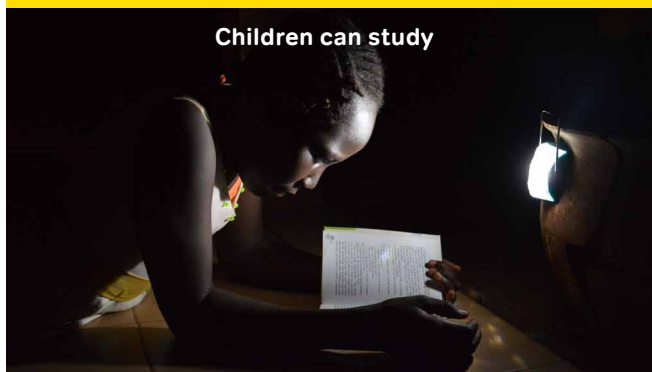


## Spreading light and livelihoods

Little Sun puts the power of the sun in the palm of your hand – creating safe, convenient, sustainable light and energy you can take with you wherever you go. But Little Sun is much more than a lamp or a phone charger – it's a global project and social business that is connecting the world through sharing the sustainable energy of the sun. Artist Olafur Eliasson and engineer

Frederik Ottesen developed the Little Sun solar-powered products to bring clean, reliable, affordable light to the 1.1 billion people living without electricity in areas of the world known as 'off-grid' areas. Access to clean energy and a reliable form of communication are key to human existence. Little Sun addresses both of these needs with a safe, clean alternative. And because sunlight is free, Little Sun products pay for themselves after just a few months.

### Using Little Sun in these off-grid areas means:



Children can study



Businesses can remain open



Families can cook and eat together



People can socialise

## Share the energy

Currently Little Sun is available in over 10 African countries, including in Ethiopia, Senegal, South Africa, Rwanda and Burkina Faso – as well as in Europe, Japan, Australia, Canada, and the USA. Little Sun uses on-grid investment to kick-start off-grid small businesses that sell Little Suns, providing funding

for sales agents to receive business starter kits and micro-entrepreneurial training.

Little Suns are sold at a higher price in areas of the world with electricity so that the products can be sold in off-grid areas at much lower, locally affordable prices. So when you buy a Little Sun, you are making sure that sustainable solar energy gets to people who need it the most.

# The Founders of Little Sun



Olafur Eliasson (left) & Frederik Ottesen

**OLAFUR ELIASSON**'s critically acclaimed artworks have appeared in and been collected by major museums around the world since 1997. In 2003 he installed **The weather project** in Tate Modern, London, which was seen by more than two million people. **Take your time: Olafur Eliasson**, a survey exhibition organised by San Francisco Museum of Modern Art, travelled until 2010, stopping in New York in 2008 at MoMA and PS1. **Seu corpo da obra** (Your body of work) (2011) engaged with three institutions around São Paulo and spread out into the vast metropolis. Projects in public space include the **New York City Waterfalls**, commissioned by Public Art Fund in 2008 with the support of Mayor Michael Bloomberg. **Harpa**, the Reykjavik Concert Hall and Conference Centre for which Eliasson created a crystalline façade, was inaugurated in August 2011 and won the European Union Prize for Contemporary Architecture – Mies van der Rohe Award 2013. Eliasson is the recipient of the 2014 Eugene McDermott Award in the Arts at MIT, one of the most generous cultural honours in the United States.

[www.olafureliasson.net](http://www.olafureliasson.net)

**FREDERIK OTTESEN** is an experienced entrepreneur with a background in mechanical engineering and economics. A strong believer in sustainable technologies, Ottesen also works closely alongside Solar Flight's engineers and aviators in developing the company's new projects, such as the world's first two-person solar-powered airplane. He is the former CEO of Matriks A/S, a software company he started in 1998. Ottesen's passion for adventure took him on a two-year circumnavigation of the globe. Upon returning, he was invited to be part of the maritime safety think tank run by the Danish Maritime Institute.

