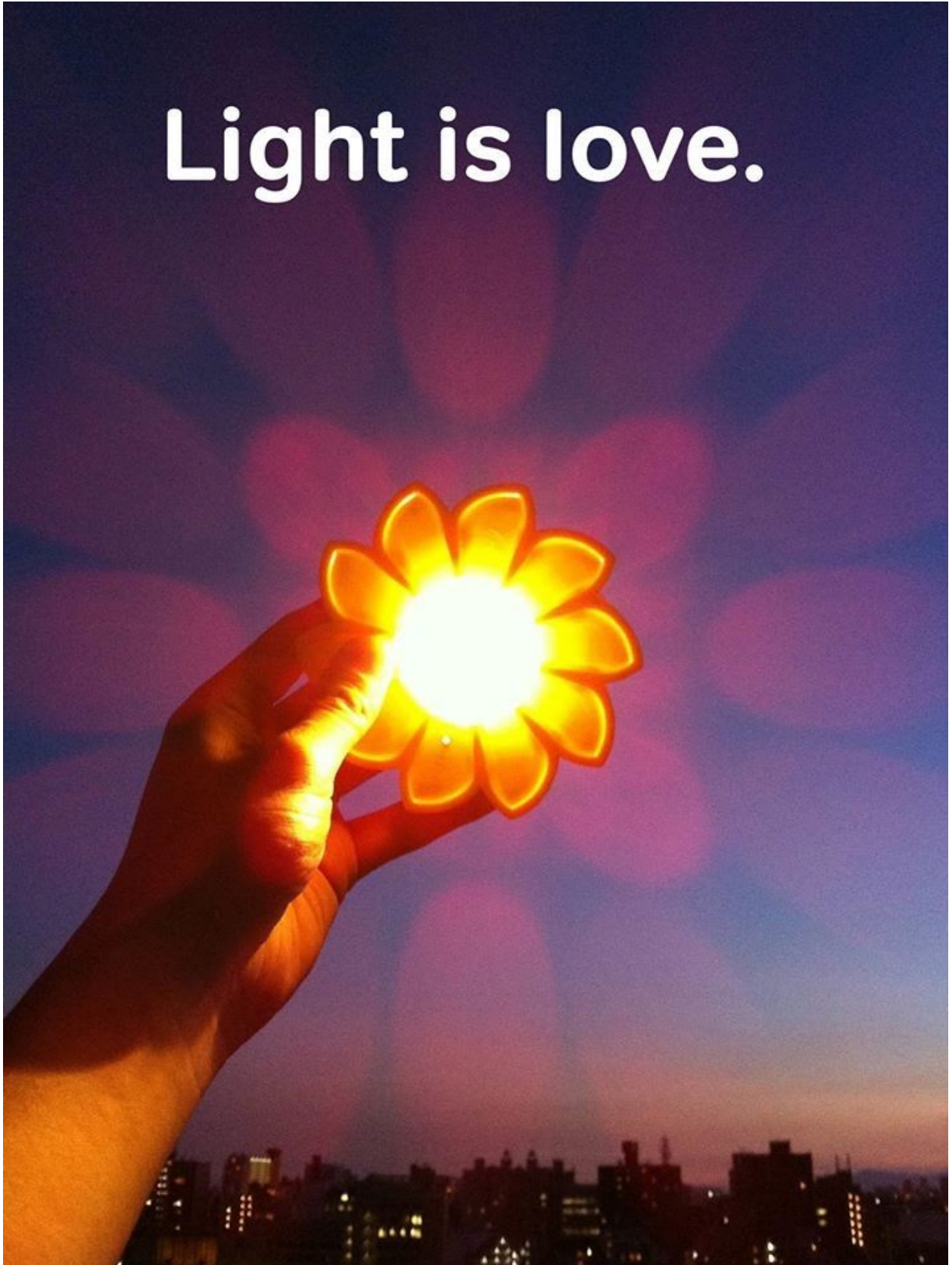


Light is love.



Social media advertising campaign for Little Sun solar lamps. Launched on Valentine's Day, the slogan was later utilised in additional multi-channel advertising for the brand.