

# KINGSON S

## PROFESSIONAL WRITER

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+91 979 133 0134

### AREAS OF EXPERTISE

- General & Technical Writing
  - Blogging & Copy writing
  - Project management
- Social media brand presence
  - Whitepapers & Case studies
- Team building & management
  - Intermediate in Adobe PS
- Basic skills in Adobe Premiere Pro

### ACADEMIC BACKGROUND

#### MASTERS IN INTERNATIONAL BUSINESS

GRD School of Commerce and  
International business

Majoring in Corporate finance &  
Business Management

#### BACHELOR IN SCIENCE

Dr.GRD College of Science

Majoring in Computer technology

### MORE ABOUT ME

#### NATIONALITY

Indian

#### LANGUAGES

English

Level : Highly proficient

Tamil

Level : Highly proficient

### I AM

A Professional writer with experience across a wide genre of writing in both print and digital media. To get a better edge over being just a writer; I've brought in my management skills to enhance my prowess. A subject matter expert in Blockchain technology with in-depth insight on Dapps, Cryptocurrency, STO and Smart contracts. I've also worked across academic projects; Written academic books, study materials, and developed software models and modules based on international pre-primer and primer level pedagogy

### PROFESSIONAL BACKGROUND

#### SENIOR WRITER

dJAX Technologies LLC & Scala Blockchain  
April 2017- February 2019

#### EDITOR-IN-CHIEF

Civil Blockchain  
October 2018- February 2019

#### ACADEMIC WRITER

Raptor Technologies (I) Private Limited  
October 2015- March 2017

### EXTRACURRICULAR

Volunteering at outreach events

English training to under privileged kids

Automobile enthusiast

Road-trips

Long range cycling

Travel planner



# PRIOR JOB RESPONSIBILITIES

## EDITOR-IN-CHIEF

Amalgamating years of writing expertise with an entrepreneurial approach.

Help define a clear and compelling vision for the look, feel and aesthetics of Civil Blockchain online publishing, which blankets all thriving digital trends, compelling weekly series, daily happenings, use cases, exclusive interviews and tutorials across the Blockchain and Crypto realm.

- Guide, develop, and mentor aspiring tech journalists in the said space.
- Ensure publishing standards are maintained with strong, engaging visual elements including photo, video, and graphic, are well incorporated into our storytelling platforms.
- Own and amplify the growth reaching for global audiences.
- Lead staff adaptation to new platforms, skill sets, story forms, and ways of doing things.
- Innovate, bring ideas, and implement with entrepreneurial POV.
- Work with other department heads to create new verticals and branch-out into relevant business opportunities.
- In collaboration with publishers, consultants, guest authors, and Crypto experts providing insightful breakdown and analysis of weekly markets.
- Embracing online communities, groups and business outreach as an ambassador of Civil Blockchain on global stages.

## SENIOR WRITER

Writing for an AdTech SaaS and product based firm (Data management, Ad serving, MarTech, Blockchain) Subject Matter Expert with in-depth research on Dapps, Cryptocurrency, ICO and Smart contracts.

- Drafting whitepapers and use cases for various industries.
- Writing and maintenance of Blogs, articles, and PR .
- Technology based trend analysis and write-up of PoW (Proof of Work).
- Deep research and analysis on Blockchain implementations.
- Copy writing promotional content for International Tech Expos.
- Start-up portfolio structuring and web presence content.

## ACADEMIC WRITER

- Subject matter expert on Montessori, pre-primer, primer and IB pedagogy.
- Curriculum development and syllabus structuring for CBSE & ICSE line of education.
- Written academic books, study materials, and developed software models based on international pre-primer and primer level pedagogy.
- Written, composed and conceptualized a collection of 50 nursery rhymes.
- Written and conceptualized illustrations for numerous short stories.

## FREELANCE WRITER

Since 2010

Premium writing services for digital and print media.

GENRE

Technical writing | Press releases | Academic writing | Copy writing

Blogging | Manuals | API Documentation | White paper | Case studies.