

THE 5 PHASES OF COMMUNICATIONS TRANSFORMATION

Personalize communications to maximize
messaging influence and member acquisition.

SEE HOW TO CONNECT & CAPTURE.



PHASE
4

MAXIMIZE
MESSAGING



CommONE™

Communications made personal.

Roger, in a customer-centric market, how are you helping MetroPlus Health Plan leverage the power of personalization?

Cierant CommONE helps health plans simplify the creation and delivery of personalized communications with a world-class variable data composition engine connected to print-on-demand and eDelivery output channels.

A PERSONALIZED EXPERIENCE JUST-FOR-YOU!

Visit CommONE.Cierant.com/Transform/Roger.MillinerXXX



Roger, Your Personalized Page Awaits!

Call **203-731-3555** or visit link,
at left, to see how we make
engagement personal.



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**CommONE is a suite of services and solutions
insurers can flexibly configure to transform
the way they create, produce and deliver their
marketing and compliance communications.**



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