

CommONE...



Helping you identify new savings.



CommONE™

Create. Comply. Control.

Cierant CommONE:

Customer Communications
Management Suite

Table #30

AHIP's 2015 National
Conferences on Medicare
and Medicaid

October 18-22, 2015
JW Marriott
Washington, DC

CommONE

Communication innovation made affordable.

Recent developments in print technology, eDelivery and process automation have opened the door to new savings, efficiencies and member experiences. While the expense and complexity of integrating these innovations can be prohibitive, Cierant's CommONE CCM Suite makes the transition simple and budget-friendly.

CommONE is a collection of services and technology solutions clients can flexibly configure to meet their unique program objectives and cost savings goals through:

- Maximized integration of eDelivery and preference-driven communication strategies
- Cross-media distribution of 1-to-1, personalized wellness marketing campaigns
- Print optimization strategies that strategically blend digital with traditional printing methods
- Elimination of warehousing fees through zero-inventory control and print-on-demand
- Weight reduction methods that leverage geocoded composition and integrated kit assembly
- Unique mailing optimization strategies that leverage a network of carriers' delivery processes

REVEAL THE SAVINGS

Call **203.731.3555** or visit www.Cierant.com/AHIP2015 to schedule an at-show meeting with a Cierant Solution Representative and discover how you can automate and cut cost across the complete customer communication lifecycle.



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