

# Cierant

## Who We Are.

Cierant Corporation is a marketing process innovation company. We help enterprise organizations modernize, simplify and cost-reduce the systems that drive marketing program delivery by uniting our specialized expertise in:

- Custom process design
- Software development
- Dynamic composition
- Data-driven marketing
- Omnichannel delivery

in order to enable high-performance marketing execution.



## WHAT WE DO

Blend Big Ideas with Breakthrough Technology.

With growing cross-channel demands and analytics now available at every touch, the task of marketing program management and delivery is one of the most difficult. At Cierant, our mission is to help make it simple. We do this by streaming marketing processes into intuitive, online applications that deliver the tools needed to optimize efficiency and achieve performance growth.

## WHO WE WORK WITH

Innovation-Driven Enterprises.

Cierant helps leading healthcare, consumer goods and publishing organizations digitally transform their marketing processes for advanced customer engagement. The diversity of our clientele provides our employees with exposure to a distinct array of challenges that keeps their work life fresh and exciting.

## OUR CULTURE

Inspired by Individuality. Driven by Technology.

Our culture is directed by a belief in the power of teamwork. We strategically collaborate with an openness to new ideas and ways of thinking. It is our ability to effectively leverage each other's unique strengths and look at challenges through a variety of lenses that makes our culture so unique and our business approach so successful. Our motto? "Uncommon thinking—uncommon results."

## OUR VALUES

Long-term Learning & Advancement.

We value our employees' long-term learning and professional growth, which is why we provide one-on-one training under leadership figures and opportunities to work on a broad array of high-level projects that expand and diversify employee skills.

# Open Positions

We are currently looking to fill the following positions:

- Full-Time Junior Applications Developer
- Front-End Development Intern

## WHY CIERANT

Growing. Dynamic. Different.

Great people deserve a great place to work. At Cierant, we're passionate about working hard, but having fun along the way! We have a down-to-earth, non-corporate vibe and are comprised of a team of bright, vibrant, optimistic people who draw upon one another's energy and talent to help our clients harness the potential of emerging technologies and consumer behaviors. That takes heart... and creates opportunities for tremendous growth!

## WHY CHARLOTTESVILLE

Eclectic Culture. Budding Talent.

Cierant's move to Charlottesville, Virginia was driven by the need to create an office where fresh development talent could unite around the evolution of our growing suite of marketing applications. Why Charlottesville? We chose the city because we believe it is a magnet for the kind of people who will make great additions to our team—people with an entrepreneurial spirit, passion for technology, and love for community and the world beyond work..

## OUR BENEFITS

Gratifying Work. Great Rewards.

We offer a competitive benefits package that includes Medical, Dental, Life, Short & Long-Term Disability, 401K with Profit Sharing, Flex Spending, Paid Vacation, Employee Discounts and so much more!

Members of our Development team also benefit from:

- Opportunities to work on solutions that will effect long-term market change
- Culture that embraces diversity and channels individuality into innovation
- Hands-on training and supportive mentoring using best-in-class tools

## Interested in available opportunities?

Visit [www.cierant.com/contact/career/](http://www.cierant.com/contact/career/) or submit your resume to [recruiting@cierant.com](mailto:recruiting@cierant.com).

