



TAILOR-MADE ENGAGEMENT

The key to an exceptional tailoring experience relies on many factors: precise measurement, accurate reflection of distinct attributes and appropriate touches of personalization. Transfer the tailor-made experience into your marketing communications and watch brand engagement soar.

Join us to learn how.

RE:IMAGINE
 R O U N D T A B L E S
 I N S P I R I N G C O M M U N I C A T I O N
 I N N O V A T I O N A C R O S S M E D I A

**ENTER WITH A CHALLENGE;
EXIT WITH A STRATEGY.™**

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RSVP: <PURL>

Phone: +1.203.731.3535 Email: jioban@apps.cierant.com

James Cioban, CEO/President of Cierant Corporation

Contact:

optimized distribution strategies.

maximize the value of print by implementing interactive cross-media technology, creative personalization features and

Operating one of the top digital print facilities in the nation, SCI is a print communications authority. SCI helps enterprises

STRATEGIC CONTENT IMAGING:

to produce personalized print on-demand.

A leader in print technology innovation, HP digital press technology transfers growing consumer data into hard-hitting campaigns. Revolutionary variable data features allow for the flexibility, efficiency and seamless database integration required

HEWLETT-PACKARD:

engagement maximized for any media.

A marketing services company specializing in personalized communications, Cierant writes the rules for translating data insights into actionable engagement strategies. We are experts in delivering rich user experiences and measurable

CIERANT CORPORATION:



IN PARTNERSHIP WITH:

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OUTFIT YOURSELF WITH AN ORIGINAL STRATEGY

(AND A CUSTOM SHIRT) GIFT INSIDE!

<FIRST> <LAST> ,

You're Invited to a One-of-a-Kind Opportunity:

RE:IMAGINE ROUNDTABLES

TAILOR-MADE events to INSPIRE COMMUNICATION INNOVATION

Hosted by Cierant Corporation



cierant

in partnership with Hewlett-Packard and Strategic Content Imaging



DESIGN YOUR VERY OWN ROUNDTABLE.
YOU SET THE OBJECTIVES—WE INSPIRE THE SOLUTIONS.

EXPLORE HOW TO TAILOR YOUR
MARKETING COMMUNICATIONS
TO A MARKET OF ONE

HOW IT WORKS:

- STEP 1: Contact Cierant.** Call RE: Imagine Roundtables' host, **CEO James Cioban**, at **203-731-3535** for a brief call.
- STEP 2: Set Objective.** Help us **tailor the agenda** of your roundtable by outlining key initiatives.
- STEP 3: Receive Gift.** Receive a **\$200 gift card** upon scheduling your 30 minute in-office discussion.
- STEP 4: Pick Time & Place.** Use the RSVP URL (on the back) to select the date and lunch hour of your roundtable.
- STEP 5: Select Attendees.** Enter the contact information of up to **10 roundtable participants** of your choosing.

BECAUSE IT'S ALL ABOUT
THE PERFECT FIT...
A CUSTOM TAILOR
SESSION JUST FOR YOU!

Receive actual card upon scheduling an in-office appointment with Cierant.