

# Cierant

### Who We Are.

Cierant Corporation is a marketing process innovation company. We help enterprise organizations modernize, simplify and cost-reduce the systems that drive marketing program delivery by uniting our specialized expertise in:

- Custom process design
- Software development
- Dynamic composition
- Data-driven marketing
- Omnichannel delivery

in order to enable high-performance marketing execution.



# WHAT WE DO

#### Blend Big Ideas with Breakthrough Technology.

We deliver agile customer communication management processes and platforms across a diverse range of industries that meet both complex creative and compliance requirements while increasing workflow transparency and reducing cost.

### WHO WE WORK WITH

#### Innovation-Driven Enterprises.

Cierant helps leading healthcare, consumer goods and publishing organizations create, produce and deliver mission-critical customer communications and multi-touch marketing campaigns through the design of collaborative processes that emphasize personalization, efficiency and measurement.

### OUR CULTURE

#### Inspired by Individuality. Driven by Technology.

Our culture is directed by a belief in the power of teamwork. We strategically collaborate with an openness to new ideas and ways of thinking. It is our ability to effectively leverage one another's unique skill sets and look at challenges through a multitude of lenses that makes our collaborative culture so unique and our business approach so successful. Our motto? "Uncommon thinking—uncommon results."

## OUR VALUES

#### Long-term Learning & Advancement.

We value our employees' long-term learning and professional growth, which is why we provide one-on-one training under leadership figures and opportunities to work on a broad array of high-level projects that expand and diversify employee skills.

# Why Cierant?

#### Growing. Dynamic. Different.

Great people deserve a great place to work. At Cierant, we're passionate about working hard, but having fun along the way! We have a down-to-earth, noncorporate vibe and are comprised of a team of bright, vibrant, optimistic people who draw upon each other's energy and talent to help our clients harness the potential of emerging technologies and consumer behaviors. That takes heart... and creates opportunities for tremendous growth!



# TALENT WE LOOK FOR

#### Technology Visionaries.

Cierant's move to Charlottesville, Virginia was driven by the need to create an office, away from the daily distractions of headquarters, where fresh development talent could collaborate on the evolution of our growing suite of marketing applications. Why Charlottesville? We chose the city because we believe it is a magnet for the kind people who will make great additions to our team—people with a passion for technology and entrepreneurial success, as well as a love for community, the outdoors, and the world beyond work. If that sounds at all like you, below are two positions we are currently looking to fill:

- Full-Time Junior Applications Engineer
- Front-End Development Intern

However, we are always on the lookout for application, infrastructure and programming engineer talent. Qualified candidates should possess the following skills:

- Strong analytical ability with an investigative spirit and eye for new solutions
- Ability to intimately collaborate with fellow developers and outside teams
- Flexibility to shift with changing requirements and workflow demands
- Performance-driven mindset with relentless commitment to client satisfaction
- Strong communication skills and ability to project manage against tight parameters

## OUR BENEFITS

#### Gratifying Work. Great Rewards.

We offer a competitive benefits package that includes Medical, Dental, Life, Short & Long-Term Disability, 401K with Profit Sharing, Flex Spending, Paid Vacation, Employee Discounts and so much more!

Members of our Development team also benefit from:

- Opportunities to work on solutions that will effect long-term market change
- Culture that embraces diversity and channels individuality into innovation
- High-integrity leadership team that rewards confidence and creativity
- Hands-on training and supportive mentoring from seasoned experts
- Diverse experiences utilizing industry-leading platforms for e-commerce, business intelligence, content personalization and cross-channel delivery

# Interested in available opportunities?

Visit **www.cierant.com/contact/career/** or submit your resume to **krobards@cierant.com**.