



EFFICIENCY
MORE
FROM YOUR PROGRAMS

**MORE Reach.
MORE Targeting. MORE ROI.**

Instigo™ is the first platform to bring all facets of shopper marketing program management online in order to make digital and in-store programs faster to design and easier to execute.

What does that mean for your brands?
More shopper marketing programs placed in more stores, without added overhead cost.

Experience the Efficiency. Realize the Results.

Call 203-731-3555 or visit www.cierant.com/Demo-Instigo.

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