



CommONE™

Create. Comply. Control.

Robert,
Your members
won't miss all
that paper...and
neither will you.

CommONE: Connect

Managing the Transition to eDelivery

As consumer content delivery preferences evolve and print deflection becomes key to cost control, health insurers are being challenged to implement new communication strategies. CommONE: Connect is a preference-based communications program that provides insurers with the ability to distribute member and marketing materials to recipients' channel of choice on-demand, whether it be email, print, mobile, or member portal.

By integrating a preference-driven communication program, you can:

- Reduce the cost of printing and distribution
- Improve communications compliance and measurability
- Deliver customer communications based on real-time preference selection
- Increase member loyalty through more frequent, personalized communications
- Rapidly adapt to new regulatory guidelines
- Present a green, forward-thinking company

CALL TODAY:

Kevin Harding
VP, Enterprise
Solutions
610.662.2289

Make the Transition

Learn how CommONE: Connect can help Fallon Community Health Plan seamlessly integrate eDelivery by speaking with our solution representative or visiting:

http://bit.ly/CommONE_Connect



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Call **610.662.2289**
to experience the ease of
eDelivery today!



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