



Rocket Fizz  
Attn: Rob & Ryan  
P.O. Box 3663  
Camarillo, CA 93011

06/28/2019

#### Greetings Soda Jerks:

Do you remember the first time you watched Willy Wonka & the Chocolate Factory? Me too. Oh, to have taken a swim in the chocolate river. Or the first time you had an Astro pop? I was in the second grade at field day. We had just won at tug-of-war- "Eye of the Tiger" was playing in my head and I walked right over to the concession stand and purchased the best victory celebration delicacy that anyone will ever know, the Astro pop. Oh, the memories...we've all got them. Even though we live in a world that is constantly changing, memories are never left in the past. Our products, aka **KardLets: tangible versions of #flashbackfriday and #throwbackthursday**, are designed to rouse the memories of yesteryear, possessed by both present and future generations, and to give a glimpse of what life was like in what some call "the good ole days." Seek's **Yearbook** KardLets, a greeting card/booklet hybrid, include 24 pages of interesting news, facts, authentic ads, cost of living indexes, and much more! We've sold over 30 million **KardLets** in the US and Canada that have aided in the celebration and commemoration of countless special occasions. Popular for birthdays, reunions, anniversaries, homecomings, just because, and even a divorce celebration. Hey, we're like Planet Fitness-a judgment free zone!

Our KardLets are a bit like Melba's Fixins Birthday Cake soda-one might think it wouldn't be too flavorful, make you want a butterscotch(ladies named Melba love hard candy), and strums up your desire for a game of bridge but y'all would be so wrong. Melba's Birthday Cake soda is super flavorful and allows you to enjoy birthday cake, any day of the year. Our KardLets are like that-very unassuming and modest at first glance but once you open the cover, it has your attention. To borrow a little bit from Cousin Eddie from Christmas vacation, "it's the gift that keeps on giving the whole year!"

We believe so strongly in our product that we would like to offer you a YearBook program, as a test in a store or two of your choosing, to see how our product performs. If at the end of the test you aren't thrilled with their sales, simply discard our rack and product-no harm, no foul. I think/know you will be saying "Fo shIZZle, these sure have sweetened our sales!" To borrow a few lyrics from Queen, "Is this the real life? Is this just fantasy? Caught in a landslide, My **Yearbook** is escape from reality, reliving my memories!"

So, jump on your pistachio green phone, pause your game of Oregon Trail, and unplug your easy bake oven because there are new memories to be made and old memories to remember!

Hope to hear from you "soda jerks" soon! You have nothing to lose because you can bet your sweet ass, they will sell!

*Rocket Fizz On,*



**Misty Williams**

Seek Publishing

2501 East 5<sup>th</sup> Street

Montgomery, AL 36107

Ph: (800) 826-4929 Email:

[mwilliams@seekpublishing.com](mailto:mwilliams@seekpublishing.com)