

M A G N O L I A

Attn: Chip and Joanna
601 Webster
Waco, TX 76706

03/22/2019

Chip and Joanna,

I remember the first time I watched **Fixer Upper** on HGTV. Y'all took this house, that most people wouldn't take a second glance at, and turned it into the cutest house EVER. Those kind of houses, shows, movies, books, etc. are the best because they catch you completely by surprise. I liken our *KardLets*, a greeting card/booklet hybrid, to Chris Stapleton. One look at him and you could never know that he is such a gifted and talented musician. It's the same way with our KardLets...very unassuming and modest at first glance but once you open the cover, it's got your attention. We know we are no Chris Stapleton but we have been strumming up good memories for over 30 years. And just like the guitar pick that I used to create our logo below (please feel free to strum a chord or two, if that's your thing), we hope that you will see the potential in our KardLets and *pick* to do business with us in the near future!

On a personal note, you two are such an inspiration. I know that no one is perfect but you can see that God is smack dab in the middle of your imperfect relationship & your businesses and frankly, I don't know what more anyone could hope for in this world. Thank you for being y'all! I hope you enjoy the 2003 Remember When that commemorates your wedding day and the little ditty that celebrates the union of Chip and Joann-A! ☺

Shiplap on,



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