



**SHIPT**

**Attn: Engagement & Retention Department**  
**17 20<sup>th</sup> Street North #100**  
**Birmingham, AL 35203**

06/14/2019

Greetings earthlings,

We come in peace!

We are a local company and would like to partner with your Customer Engagement & Retention department to offer a unique way to connect with your customers and/or your new hires. Our products are called KardLets, a booklet/greeting card hybrid, and are 24 jam-packed pages of interesting news, authentic advertisements, cost of living indexes, and so much more! It's basically Oregon Trail meets Jeopardy but without broken wagon wheels and the daily double. For instance, did you know that a gallon of milk was \$2.27 in 1993 and the average income was \$31,241 per year? Times sure have changed-some say for the better but others say for the worse. I know your customers think it is for the better because grocery delivery wasn't an option for everyone ten years ago. We do know that even though the world is constantly changing, our memories are never left in the past.

Our KardLets remind me of Ed Sheeran. A quick look at him and you would never know that he is such a gifted and talented musician. Seek's KardLets are the same way...very unassuming and modest at first glance but once you open the cover, it's got your attention. We know that we are no Ed Sheeran but we have been strumming up good memories for over 30 years. And just like a guitar pick resembles our logo, I hope that our KardLets have struck a chord with you that you *pick* to do business with us in the future!

I have included samples of our YearBook KardLets so you could experience them for yourself. We also included your logo to show you that personalization is an option.

Hope to hear from you soon!

Shipt on,



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