

# AUSTIN LANG

Content Writer

954-663-0549



austin.r.lang@gmail.com



2952 Boating Blvd, Kissimmee FL, 34746



austinrlang.net



## SUMMARY

I am a professional writer approaching a decade of experience in the field, with a background in academia, entertainment, lifestyle, and creative writing. I am comfortable writing in multiple rhetorical styles about a variety of topics, and have a proven track record of attracting new readership and ensuring they return time and time again.

## EDUCATION

### Florida Atlantic University

M.A in English  
2018

### Florida Atlantic University

B.A. in English  
2013

## SKILLS

- Able to adapt style to a variety of rhetorical tones and topics.
- Strong research skills.
- Familiarity with Microsoft Office, Google Office, WordPress, Canva.
- Able to quickly adapt to feedback.
- Rapid turnaround times.
- Comfortable with long distance collaboration and brainstorming.

## REFERENCES

### Kyle Walton - Content Manager at MedicareInsurance.com

kyle@medicareinsurance.com  
570-594-7325

### Brent LeBlanc - CTO at MedicareInsurance.com

brent@medicareinsurance.com  
206-321-5299

## PROFESSIONAL EXPERIENCE

### Content Writer

MedicareInsurance.com | January 2022- September 2023

- Researched and wrote articles on medical, nutritional, and senior lifestyle content.
- Organically incorporated SEO terms into content.
- Developed plans for a promotional publication designed to promote Medicare Advantage plans to seniors.
- Brainstormed multiple creative advertising campaigns for social media, print, and video.
- Wrote guest pieces for numerous websites.
- Developed successful "Medicare Diet" column, increasing our site's overall traffic.

### Freelance Editor

Scribendi Inc. | November 2020 - January 2022

- Provided detailed editing and proofreading services to international clients.
- Ensured documents met standards for publication, including spelling, grammar, coherence, fluency, and style.
- Left detailed comments using Microsoft Word's tracked revision and comment features.
- Maintained strict client confidentiality.

### Freelance Travel Blogger

Cambrick Yard LLC | September 2019 - February 2021

- Wrote, researched, and edited content for Disney Parks focused travel and entertainment blog.
- Covered topics including new attractions and merchandise, film and television releases, accessibility, and park history.
- Worked under strict deadlines with rapid turn around.
- Generated large amounts of engagement with my coverage of "Star Wars: Rise of the Resistance" virtual queues.