WE KNOW PEOPLE BETTER THAN ANYONE



We have a unique advantage due to our behavioral science background and in-house expertise. We understand people better than anyone, allowing us to meet patients where they are and create solutions that make a difference.

Our Results







Retention

Compliance

Inclusive

A Better Experience

From contracting to study close, we pride ourselves on providing a better experience for all stakeholders, technologically, commercially, and operationally.

- Contracts intentionally designed to minimize change orders with full pricing transparency.
- Configure your study in less than 6 weeks.
- Built-in identity lock, motivations, and rewards ensures participants stay engaged throughout the trial.
- Flexible configurations at the site level for regional regulatory requirements and site preferences.

Our Solutions

Our solutions are designed to be flexible to fit the needs of decentralized, hybrid, and traditional trials. The combination of modern technology architecture and the infusion of behavioral science principles guarantees higher retention and compliance rates. Moreover, we create a sense of agency for participants, a path to more data, and better results for researchers.

- eCOA/ePRO
- Patient Engagement
- eConsent
- Medication Adherence
- Televisits
- Geofencing

