BRAHMJOT KAUR

EDUCATION

B.A. in Political Science | Minor in Journalism | The City College of New York

August 2016 - May 2021

- Honors: magna cum laude
- Semester in Washington D.C. program at the CCNY
- Beatrice and L. Richard Gulay Class of 1934 Prize for Academic Achievement and Service to *The Campus*
- Colin Powell Leadership and Public Service Fellowship
- Caucus CUNY Scholar

JOURNALISM EXPERIENCE

Reporter | NBC News

September 2021-present

- A part of the NBCU Academy two-year Embed program
- Report on stories affecting the Asian American community with a focus on pop culture
- Reported the most read article on Asian America's page in 2022 and the most read article for coverage on the Queen's death
- Pitch and report exclusive stories including how a song written by a Punjabi police officer in 1990 <u>became a TikTok</u> <u>viral trend</u>
- Pitch and report on human interest stories like content creators using ChatGPT for their social media
- Interview notable figures for thoughtful and comprehensive articles including <u>Sandra Oh</u>, <u>Maitreyi Ramakrishnan</u>, <u>Hasan Minhaj</u>, <u>Hiroyuki Sanada</u> and <u>Lola Tung</u>
- Film and edit interviews with notable figures for NBC Asian America's social media accounts
- Liveblogged for the 2022 Emmy Awards, 2023 Golden Globes and 2023 Academy Awards bringing expertise in television shows and Asian/Asian American talent
- Pitch social-friendly stories, regularly landing in most-read and top Google searches
- Manage and create content for Asian America's Instagram page where we gained over 20,000 followers and have the strongest engagement of all diversity verticals
- Fluent in Punjabi, which allows me to speak to subjects who are most comfortable speaking in Punjabi for stories

Reporter | InsideClimate News

June 2021-August 2021

- A part of the environmental justice fellowship program for Summer 2021
- Covered events in New York City and wrote articles with a focus on the environment and social justice

Policy Intern | The National Disability Rights Network

January 2021 - May 2021

Learned practical experience in disability rights policy and issues to further understand the work of the Protection and Advocacy (P&A) system

Features Editor | The Campus Magazine

February 2018 - May 2021

- Investigated stories and interviewed individuals for relevant articles for City College and Harlem communities
- Wrote a minimum of two monthly articles for the magazine and edited feature articles written by staff writers
- Previous titles included online editor, opinion editor and staff writer

Editorial Intern | Gothamist // New York Public Radio

February 2019 - May 2019

- Researched extensively for prospective stories, interviewing in English and Punjabi
- Proofread and edited articles for senior staff writers
- Published four articles on the Gothamist website and assisted with additional reporting for six articles
- Partnered with WNYC to cover and record press conferences as on-air content

Social Media Coordinator | NYPIRG at CCNY (City College of New York)

September 2018 - May 2019

- Redesigned the NYPIRG at CCNY Instagram and created Instagram stories and posts about current events for NYPIRG
- Interacted with followers through various social media platforms, including Facebook, Instagram and Twitter

SKILLS