

# SIDDRA DAUD ASGHAR

PODCASTER &  
JOURNALIST

## CONTACT

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EMAIL:

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## SOCIAL MEDIA

FACEBOOK: Siddra Daud Asghar

TWITTER: @siddradasghar

INSTAGRAM: @siddradasghar

LINKEDIN: Siddra Daud Asghar

PORTFOLIO:

siddradaudasghar.journoportfoli  
com

PODCAST:

anchor.fm/thesiddraasgharshow

## SKILLS

Microsoft Office (Word,

Powerpoint, Edexcel)

Audio Editing (Audacity,  
Reaper)

Social Media (Facebook,  
Twitter, Instagram,  
LinkedIn)

Online Content Creation  
(InDesign, Canva)

Copywriting

Proofreading

Live Tweeting

Live Blogging

## EXPERIENCE

PODCASTER

THE SIDDRA ASGHAR SHOW | JUNE 2019 -  
PRESENT

- Running a self-presented and self-produced podcast
- Distributing the podcast via various podcast host platforms
- Learning audio editing skills using voice editing software
- Writing original episode scripts
- Generating creative podcast show segment ideas
- Creating social media content for promotion and marketing

EDITORIAL ASSISTANT | OPINION EDITOR

AAH! MAGAZINE | SEPTEMBER 2019 - PRESENT

- Writing, proofreading and editing print or online content for all sections of the magazine using CMS, SEO and design software
- Writing unique opinion briefs for student contributors and using a project organisation tool to keep these up-to-date
- Promoting print or online content via social media platforms
- Communicating with student contributors via social media groups or in face-to-face weekly meetings

PODCAST WORKSHOP FACILITATOR

REFORM RADIO | DECEMBER 2019

- Setting up the room ready for the workshop and preparing the room for the following day
- Took on cash handling responsibilities e.g. allocating travel/lunch expenses from a specific budget, recording down this information on cash handling forms etc.
- Keeping in line with safeguarding and confidentiality guidelines e.g. helping young workshop attendees fill out consent forms and using a company phone to contact them

## EDUCATION

JOINT BACHELOR OF ARTS | ENGLISH & MMJ  
MANCHESTER METROPOLITAN UNIVERSITY | 2017 -  
2020

- **FIRST YEAR UNITS:** CRITICAL DIALOGUES, APPROACHES TO NARRATIVE, JOURNALISM SKILLS: NEWS REPORTING, DIGITAL PUBLISHING
- **SECOND YEAR UNITS:** POSTWAR TO THE PRESENT, NINETEENTH CENTURY WRITING TO MODERNISM, EDITING AND PRODUCTION, MEDIA LAW AND REGULATION, PODCAST PRODUCTION BOOTCAMP
- **THIRD YEAR UNITS:** CULTURES OF LIFE AND DEATH: DEBATES IN CONTEMPORARY LITERATURE, FILM AND THEORY, LAW AND ETHICS FOR MULTIMEDIA JOURNALISM, REPRESENTING TRAUMA, MAGAZINE PUBLISHING PROJECT