

BANN SLEIMAN HAIDAR

DUBAI - LEBANON



HAIDARBANN@GMAIL.COM



00 961 70 517 715

HIGHLIGHTS

Fluency in French, English, and Arabic and beginner in Turkish.

Creating and copywriting content for www.journeytorebirth.com

Creating the look and feel for www.journeytorebirth.com

Passion for event planning (previously contributed in planning a wedding)

SKILLS

Finding solutions by thinking outside the box

Creatively exploring new ways to find interesting content

Researching and developing new marketing ideas

EXPERIENCE

Academy Admin

GEEK EXPRESS,

October 2018 – January 2020

Admin position at an Edu-tech academy for children and teenagers. Dealt with operations, logistics, administration, and financials of the company and taught classes for children aged between 5 and 6 years old

Main copywriter and writer at the academy. Corrected social media content, wrote and edited emails, and wrote all blogs starting May 15. <https://geekexpress.com/magazine>

Intern – Saifi

NDI,

April 2018 – July 2018

Administrative, Media, and Research internship at the National Democratic institute (NDI). Worked on the Lebanese elections with international observers, focusing specifically on media monitoring.

Attended multiple conferences and press conferences for NDI, LTA, and LADE (Lebanese Association for Democratic Elections)

Intern – Sannayeh

CCIAB,

January 2018 – March 2018

Economic Research Internship at the Chamber of Commerce, Industry, and Agriculture of Beirut and Mount-Lebanon (CCIAB).

Studied the Private Sector's participation in the United-Nation's Sustainable Development Goals (SDGs).

Volunteer – AUB

August 2017

Participated in the Orientation Day for the Olayan School of Business (OSB) at the American University of Beirut.

Introduced the New students to OSB by gamifying their induction (we provided them with riddles that they needed to solve)

EDUCATION

Digital Marketing Online Course – University of Colombia
Undergraduate – American University of Beirut

Major: BA in Public Administration Minor: Political Science

Primary and secondary – Grand Lycee Franco-Libanais

French Baccalaureate in Economy and specialization in political science