

Ad group report

July 26, 2020 - August 13, 2020

Ad group status	Ad group	Status	Status reasons	Ad group type	Clicks	Impr.	CTR	Currency code	Avg. CPC	Cost	Conv. rate	Conversions	Cost / conv.
Enabled	Conversions	Eligible		Standard	176	1,568	11.22%	USD	0.94	165.40	21.02%	37.00	4.47
Total: Ad groups					176	1,568	11.22%	USD	0.94	165.40	21.02%	37.00	4.47
Total: Account					176	1,568	11.22%	USD	0.94	165.40	21.02%	37.00	4.47