

Kathryne Herrera McCann

◆ JOURNALIST ◆

New York City ◆

kathrynemccann@gmail.com ◆

(201) 753-0291

PROFESSIONAL EXPERIENCE

Digital Editorial Intern for Shop TODAY

NBC News

June 2021 - April 2022

- Wrote an average of five e-commerce articles a week with a focus on covering TODAY broadcast segments. Article topics ranged from fashion and beauty trends to home gadgets and travel
- Assisted in creating the first Shop TODAY style guide with roots in AP Style
- Coordinated with TODAY producers, art and SEO departments to package articles and optimize stories for search

Editorial Intern

Wainscot Media

Summer 2020

- Produced articles and short form pieces for multiple local, regional, real estate and luxury magazines across New Jersey
- Collected media content for weekly newsletters and contributed to the planning of social media content

College Associate Intern

Fox News Sunday with Chris Wallace

Spring 2020

- Contributed to Fox News Sunday by researching, collecting video/audio using industry software and aiding in production efforts
- Developed detailed pitches for the Power Player of the Week segment, which highlights noteworthy individuals on both a local and national level

Editorial Assistant and Correspondent

The Pascack and Northern Valley Press

Summer 2019

- Reported on statewide and local news for 21 northern New Jersey municipalities
- Edited articles for AP style and accuracy that appeared both in print and online

Breaking News Editor

Her Campus American University

Aug 2021 - Jan 2022

- Supervised a team of reporters and assigned time sensitive breaking news stories, edited articles and crafted social media posts
- Made quick news judgements on which campus and national news events to cover and how to report on them accurately and from all angles

Blog Editor

American Literary Magazine (AmLit)

Jan 2020 - Jan 2022

- Responsible for publishing engaging and informative articles in subject areas ranging from literature to fine art and music
- Managed writers through creating an organized content schedule and edited material for grammar, style and factual errors

EDUCATION

American University

Washington D.C.

Graduation Year: May, 2022

GPA: 3.85

Major: Journalism

Minors: Spanish Language and Literature

Leadership: Community-Based Research

Scholar's Program Board member

SKILLS

- AP style writing and editing
- Fluent in conversational Spanish
- Novice in Adobe Premiere Pro
- Content creation and social media
- Basic HTML and CSS
- Experience working in a CMS
- Microsoft Office/Google Suite