

2024 US elections

April

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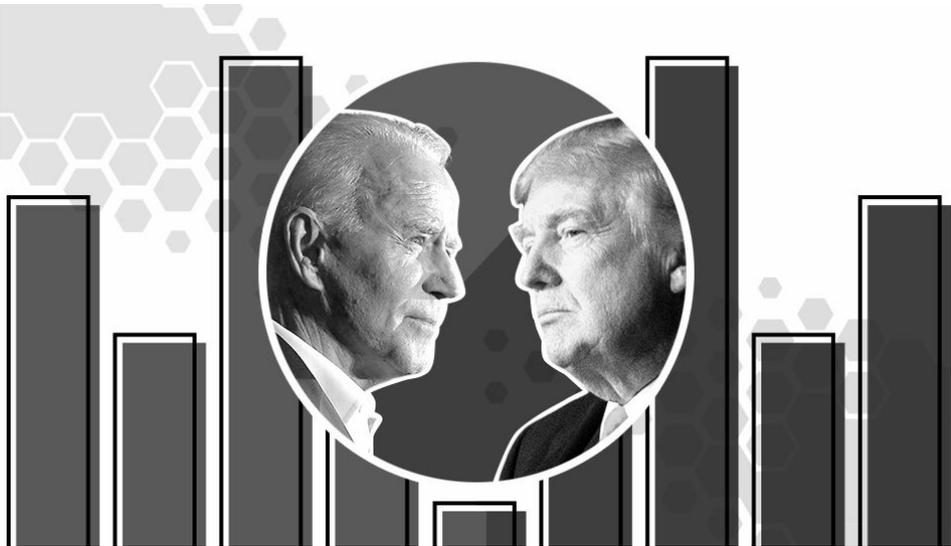
REPORT OVERVIEW



SRA will prepare a monthly report on events related to the 2024 US elections, focusing on events, protests, security incidents, and critical dates.



The report will switch to a biweekly format from September through November. Given the scale of elections, this report will focus on politically linked protests, security concerns, and major campaign events and developments.



UPCOMING GENERAL ELECTION



2024: On March 12, President Joe Biden and former President Donald Trump secured their nominations as the Democratic and Republican presidential candidates, setting the stage for a rematch of the 2020 presidential election. Polls show that the election remains highly competitive.

Key Points

- Campaign Update**
 Immigration, abortion, and the state of the economy have emerged as key campaign themes. President Biden has also emphasized threats to democracy, while former President Trump has emphasized concerns about President Biden's health.
- Corporate Impact**
 Former President Trump suggested his campaign was compiling and could release a list of allegedly “woke” companies. Doritos and Tyson Foods had to respond to online social media calls for boycotts related to transgender and immigration issues.
- Protest Activity**
 Pro-Palestinian protesters continued to disrupt President Biden’s speaking and fundraising engagements, including an event in New York City on March 28 (6.3km/3.9mi from the **Airbnb New York** office).
- Key Dates**
 The federal criminal case alleging former President Trump’s improper use of business funds starts in New York City on April 15.
- Security Incidents and Extremist Activity**
 Following a bomb threat on March 8, authorities evacuated the Maine state capitol.

SECURITY CONCERNS

Extremism Update

- “Swatting” incidents have targeted at least four senior election officials since December 2023. A January hoax bomb threat targeted 23 states, triggering searches and evacuations.
- On March 8, the Maine state capitol was evacuated after a bomb threat linked to recent abortion/transgender legislation.

Protest Activity

- Pro-Palestinian protesters interrupted a Biden speech in North Carolina on March 26 and a Biden fundraiser in New York on March 28 (6.3km/3.9mi from the **Airbnb** New York office).
- Protest concerns have reportedly pushed the Biden campaign to restructure public speeches and fundraising events.

Security Incident Maps

- Maps depicting cities with **Airbnb** offices or large employee concentrations will be available. The maps will depict adjacent protest or extremist activity from the past month.
- Key city locations, include:
 - Atlanta, GA
 - Austin, TX
 - Boston, MA
 - Chicago, IL
 - Dallas, TX
 - Denver, CO
 - Miami, FL
 - New York City, NY**
 - Portland, OR
 - San Francisco, CA
 - Seattle, WA





Campaign Overview

- Both President Biden and former President Trump secured their nominations for the 2024 presidential elections following Super Tuesday primaries.
- Biden has selected Vice President Kamala Harris as his running mate, while Trump is still undecided.
- On March 14, Trump attended a hearing where his lawyers sought to have a federal case regarding theft of classified documents dismissed. A federal case regarding Trump’s alleged misuse of business funds will commence on April 15.
- The upcoming race remains highly competitive: a February poll by the New York Times/Siena suggested that Trump leads Biden 48 percent to 43 percent, while a Marquette poll showed Trump with 51 percent, and Biden with 49 percent.

Information Themes

- In his March 7 State of the Union address, Biden emphasized abortion rights, preservation of democracy, border security reforms, and the state of the US economy.
- Recent speeches by Trump emphasized immigration, Biden’s personal health, and economic concerns.
- The former president also courted controversy by suggesting the potential for election fraud, questioning Jewish Democrats’ allegiances, and questioning the United States’ defense commitments to NATO.
- Mis- and disinformation themes circulating in March included alleged election fraud, intentional social media outages, and Taylor Swift’s role in the elections.

ELECTION-RELATED SECURITY INCIDENTS



MAP KEY:

 AIRBNB Office Location

 City of Interest

 Protest/Demonstration

CORPORATE IMPACT AND REACTIONS

Corporate Stances

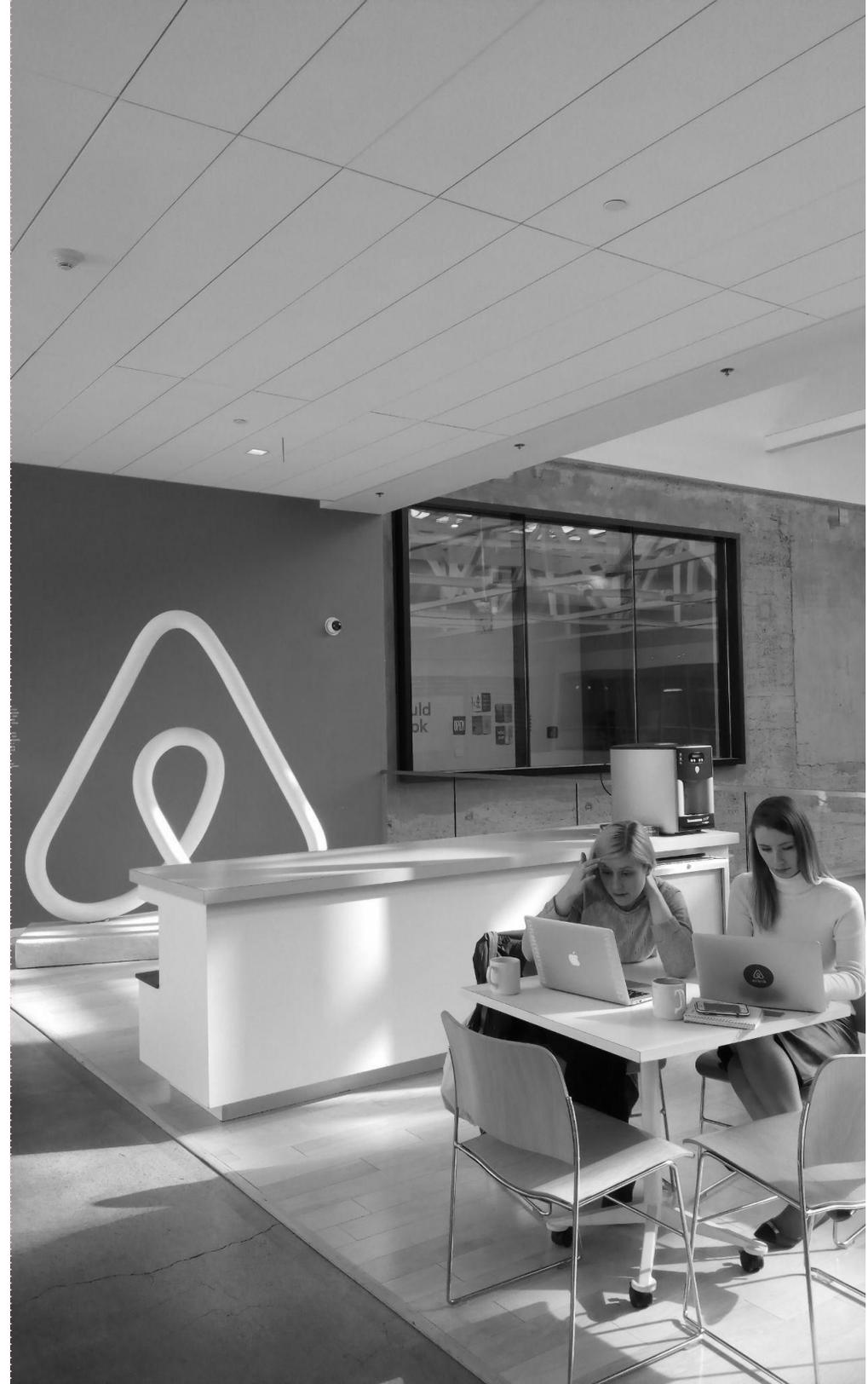
- On March 5, Elon Musk met with Donald Trump. Musk subsequently denied that he planned to donate to either candidate's campaign fund.
- Musk's Twitter/X account heavily features posts alleging media bias and criticizing illegal immigration.

Comments by Candidates

- On February 6, Trump called for conservatives to end their ongoing consumer boycott of Anheuser-Busch, while suggesting that his campaign was creating a list of "woke companies" for possible release at a later date.

Impact

- Doritos ended its relationship with a transgender influencer in March, after right wing activists on Twitter/X called for a boycott over the influencer's past controversial statements.
- Also in March, Tyson Foods was forced to rebut false claims that it planned to hire illegal immigrants, after right wing activists on Twitter/X called for a boycott.
- On March 19, Texas' school pension fund terminated BlackRock's management contract, accusing BlackRock of boycotting investments in the oil and gas sector.



UPCOMING KEY DATES

Notices and Reminders



April 15 [Legal]

Trial date for misuse of business funds case in New York.



May 20 [Legal]

Possible trial date for classified documents case in Florida.



July 15-18 [Campaign]

Republican National Convention in Milwaukee.



August 5 [Legal]

Possible trial date for election interference case in Florida.



August 19-22 [Campaign]

Democratic National Convention in Chicago.



November 5 [Election]

Election Day

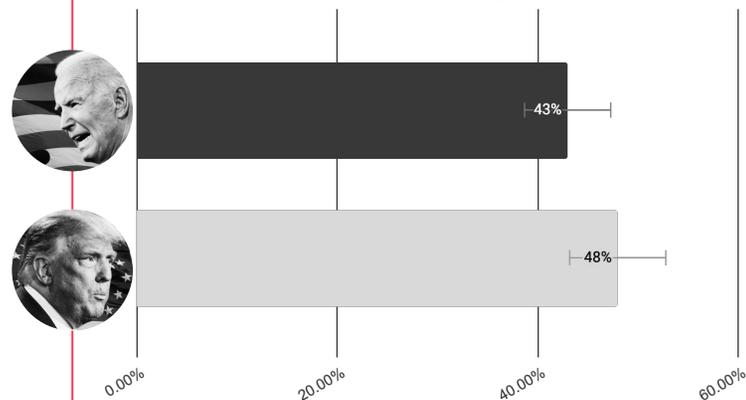


January 20, 2025 [Election]

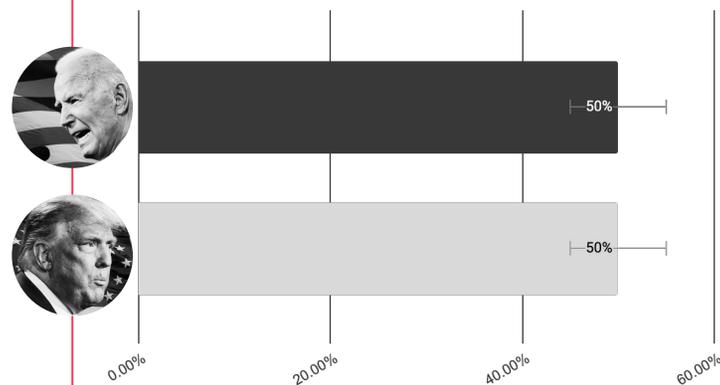
Presidential inauguration

POLLING DATA

*Below: Numbers show candidate support among registered voters who participated in the poll between **February 25-28**. Source: New York Times/Siena College*



*Below: Numbers show candidate support among registered voters who participated in the poll between **March 18-28**. Source: Marquette Law School*





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